

2 EVENTS • 2X THE ATTENDEES • 1 LOCATION  
NEW PARTNERSHIP IN THE MATERIALS AND AEROSPACE INDUSTRY!

# AEROMAT 2024

MARCH 11-14, 2024  
CHARLOTTE, NORTH CAROLINA, USA  
EXHIBIT DATES: MARCH 12-13, 2024  
[aeromatevent.org](http://aeromatevent.org)

**EXHIBITOR PROSPECTUS**  
EXHIBIT TODAY!

ORGANIZED BY:



CO-LOCATED WITH:



OFFICIAL MEDIA SPONSOR:



# TWO EVENTS ONE LOCATION

## THE POWER OF 2

### AEROMAT

#### WHAT IS AEROMAT?

AeroMat brings together the community of aerospace materials and applications from around the globe. AeroMat still holds up as the annual forum that showcases the interchange of emerging technical information on aerospace industry material and processes from experts and leaders around the world.



#### WHO IS ASM INTERNATIONAL?

ASM International is the world's largest and foremost professional technical society serving the information needs of scientists, engineers, and technicians who develop, test, select, and apply advanced materials, including metals, composites, polymers, and ceramics. As the world's largest and most established materials information society, ASM engages and connects members to a global network of peers and provides access to trusted materials information through reference content and data, education courses, international events, and applied research.

### AEROTECH

#### WHAT IS AEROTECH?

AeroTech brings together aerospace and engineering professionals representing all specialty fields—from materials and manufacturing to avionics, propulsion to power systems, and economics to safety—will gather for thought-leading technical knowledge and gain invaluable insight into the future of the industry.



#### WHO IS SAE INTERNATIONAL?

SAE International is a global association of more than 128,000 engineers and related technical experts in the aerospace, automotive, and commercial-vehicle industries. Our core competencies are life-long learning and voluntary consensus standards development.

**SIGN UP  
TO EXHIBIT  
TODAY!**

- Over 1,000 Attendees
- Over 200 Technical Presentations, Keynotes, and Panel Discussions
- 2X the Exhibits
- 3 Days of Technical Programming
- 2 Days of Expo
- Multiple Networking Events
- Technical Content on the Expo Floor

# WHY EXHIBIT?

**AEROMAT IS THE PREMIER EVENT FOR AEROSPACE MATERIALS AND APPLICATIONS FOR THE GLOBAL INDUSTRY.** OVER 1,500 ATTENDEES WILL BE ON HAND TO LEARN ABOUT YOUR COMPANY'S LATEST ADVANCES.

#### BY EXHIBITING, YOU CAN:

- Continue to build and enhance your company profile to key industry professionals.
- Connect with current customers and develop new business relationships.
- Learn about the latest trends and challenges within the aerospace material and processes industry.
- Face-to-face networking environment helps you connect with more customers more efficiently.

**CONNECT** WITH CUSTOMERS.  
**MAKE** NEW CONTACTS.  
**INCREASE** YOUR SALES.

*From the Wright Brothers' first flight at Kitty Hawk, "North Carolina is on modern aviation's first page of history." - Currituck Economic Development*

**NOTHING IS MORE  
EXPENSIVE THAN A  
MISSED OPPORTUNITY.**

**EXHIBIT TODAY!**

# FACE-TO-FACE WORKS

**95%**

SAY FACE-TO-FACE MEETINGS ARE ESSENTIAL FOR LONG-TERM BUSINESS RELATIONSHIPS

**85%**

BUILD STRONGER, MORE MEANINGFUL BUSINESS RELATIONSHIPS DURING IN-PERSON BUSINESS MEETINGS AND CONFERENCES

**84%**

PREFER FACE-TO-FACE MEETINGS

**77%**

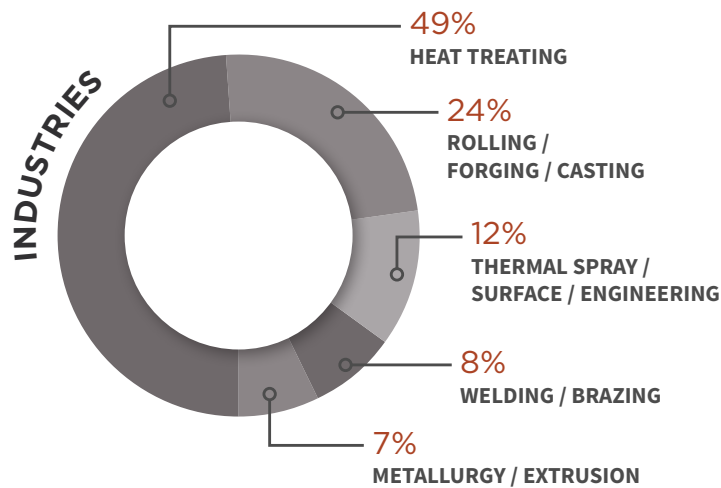
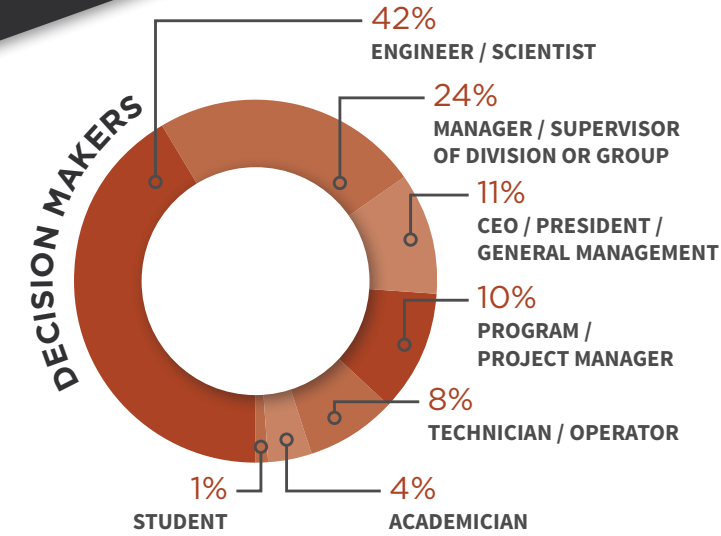
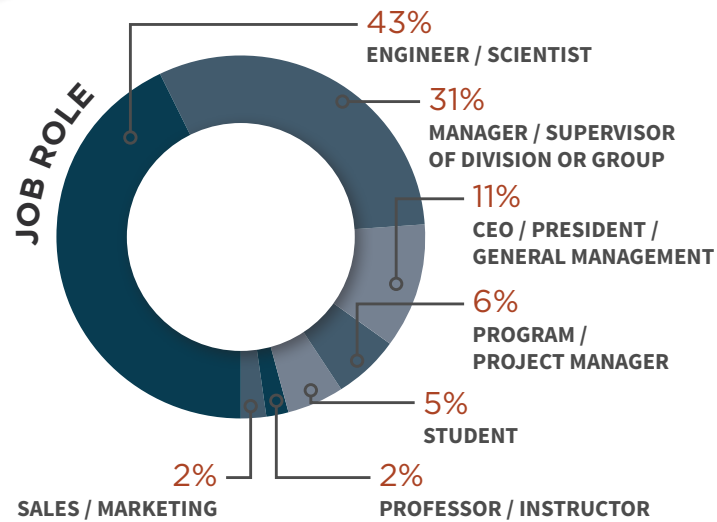
PREFER IN-PERSON CONFERENCES DUE TO THE ABILITY TO READ BODY LANGUAGE AND FACIAL EXPRESSIONS

**75%**

PREFER IN-PERSON CONFERENCES BECAUSE THEY LEAD TO MORE SOCIAL INTERACTIONS AND THE ABILITY TO BOND WITH COWORKERS / CLIENTS

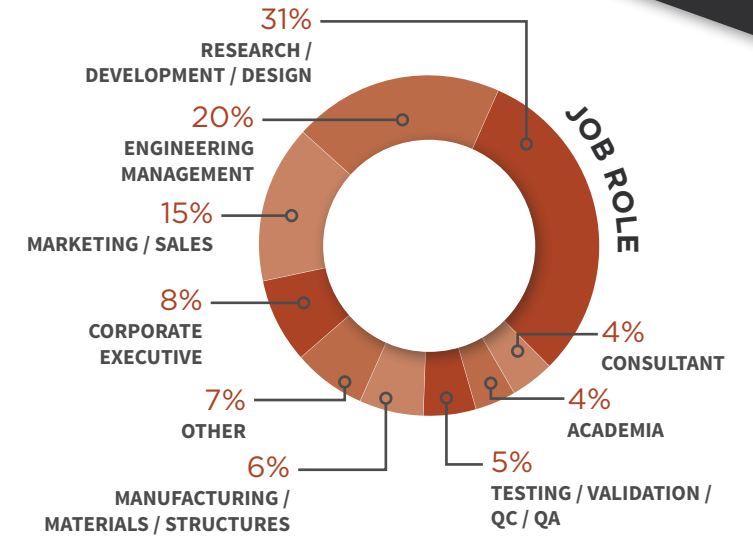
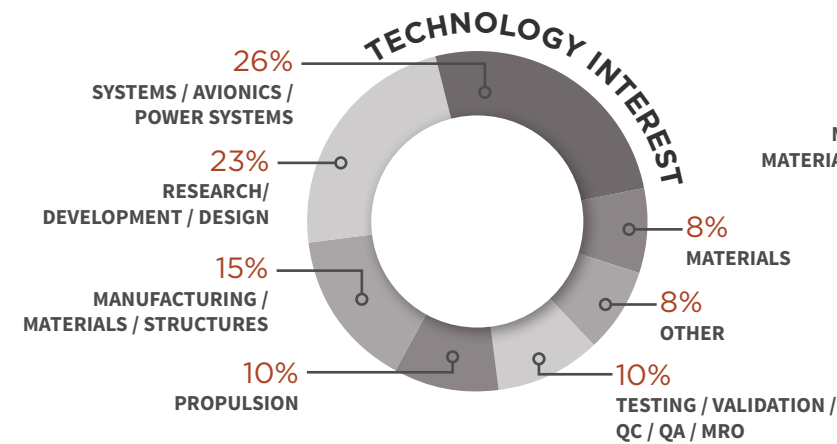
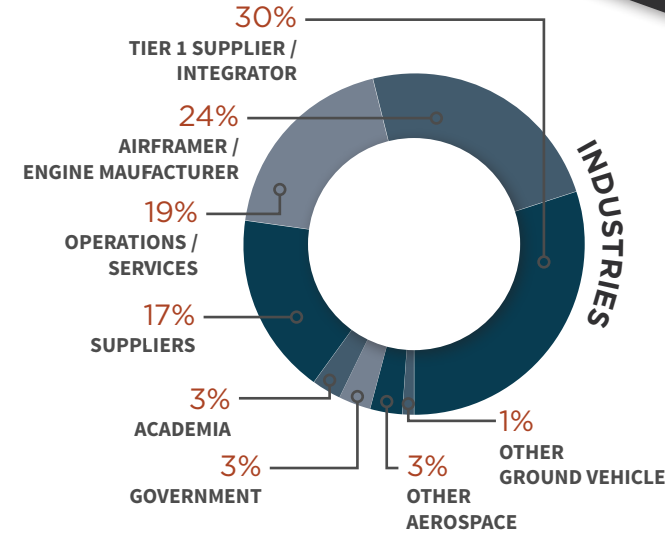


# WHO COMES TO AEROMAT?



\*Source: 2019 AeroMat Registrant Data

# WHO COMES TO AEROTECH?



- AEROMAT + AEROTECH: SHAPING THE FUTURE OF AEROSPACE**
- Additive Manufacturing
  - Aerospace
  - Avionics
  - Digital & Data
  - Fastening & Tooling
  - Heat Treating
  - Manufacturing / Materials / Structures
  - Metallurgy / Extrusion
  - Rolling / Forging / Casting
  - Systems Engineering & Design
  - Thermal Spray / Surface / Engineering
  - Welding / Brazing

\*Source: 2020 AeroTech Registrant Data

# EXHIBIT INFORMATION

**THIS CO-LOCATED EVENT IS AN OUTSTANDING OPPORTUNITY TO MEET FACE-TO-FACE WITH QUALIFIED GLOBAL PROSPECTS LOOKING TO BUY PRODUCTS OR SERVICES.**

For the price of exhibiting at ONE exposition, you get exhibitor exposure to **TWO** aerospace audiences!

The AeroMat technical program will focus on innovative aerospace material and process developments, with keynotes and panels to feature research and development of aerospace materials, and collaborations with the global materials community.

## BOOTH PACKAGES START AT \$3,150 USD AND INCLUDE:

- Full Technical Conference Registration to **BOTH** AeroMat and AeroTech conferences
- Post-Event Attendee list
- Unlimited Booth Personnel Badges
- Complimentary Expo-Only Pass for Customers
- Promotion Before and During the Event

## PACKAGE #1 — \$3,150 USD

All the exhibitor benefits listed above PLUS:  
A 10 ft x 10 ft booth space with draped 8 ft high back wall and 3 ft side rails and 7 in x 44 in booth ID sign

## PACKAGE #2 — \$4,200 USD

Package #1, PLUS: Full-page ad in the Final Program

## PACKAGE #3 — \$5,500 USD

Packages #1 & #2, PLUS: Company logo on event website and signage at the event listed as a Corporate Supporter

## TURN-KEY BOOTH — ADDITIONAL \$1,500 USD

Price includes: 10 ft x 10 ft grey carpet, one 6 ft table with black skirting, two chairs, wastebasket, and 120V electricity (Up to 20 AMPS)

*Note: Each additional booth Space is \$3,150 USD  
All corner charges are an extra \$100 USD*

**RENTAL RATES INCREASE  
ON SEPTEMBER 18, 2023.  
SECURE YOUR BOOTH TODAY!**  
[exposales@asminternational.org](mailto:exposales@asminternational.org)

**If you sell or provide the following,  
you need to exhibit at AeroMat:**

### ADVANCED RAW MATERIALS

- Additives
- Master Alloys
- Primary Metals

### FABRICATIONS / PERFORMING / PROCESSING

- Chemical Analysis
- Consulting Services
- Contract R&D
- Corrosion
- Failure Analysis
- Heat Treating
- High Temperature
- Joining (Welding, Brazing, Adhesive)
- Materials Performance Analysis
- Materials Repair
- Materials Shaping
- Mechanical Testing
- Melting, Refining, Atomizing
- Metallography
- Metalworking Fluids
- Microanalysis
- Microscopes
- Nondestructive Testing / Evaluation
- Physical Testing
- Reliability Analysis
- Robotics
- Sensors
- Surface Treating / Coating / Finishing
- Testing / Characterization

### MATERIALS / MANUFACTURED

- Adhesive Bonding Materials
- Ceramic / Ceramic Composites
- High Performance Metals
- Metal Matrix Composites
- Plastics
- Power Blends
- Reinforced Composites

### OTHER

- Automated Specimen Preparation
- Fibers
- Industrial Fluids
- Information Services
- Materials Selection
- Prepregs / Weaving / Winding / Lay-up / Curing
- Reinforced Composites

## EXHIBIT SCHEDULE AT A GLANCE\*

Monday, March 11  
Exhibitor Set-up ..... 10:00 a.m. – 5:00 p.m.  
Tuesday, March 12  
Exhibit Hall Open ..... 10:00 a.m. – 6:30 p.m.  
Wednesday, March 13  
Exhibit Hall Open ..... 9:30 a.m. – 4:00 p.m.  
Exhibitor Tear-down ..... 4:00 p.m. – 9:00 p.m.

*\*Exhibitors dates and times subject to change*

WHO SHOULD EXHIBIT?



# AEROMAT ORGANIZING COMMITTEE

# EXPAND YOUR REACH



- 2x the Audience
- 2x the Branding
- 2x the Networking
- 2x the Content

## CAN'T EXHIBIT? SPONSOR! \$2,500

Full conference registration to both AeroMat & AeroTech Conferences

- Company logo on AeroMat event page
- Company logo on signage at event as sponsor
- Banner ad in Mobile App
- **Invitation to VIP Event Monday Night to network with the Experts in the Industry**

**CUSTOMIZED SPONSORSHIPS,  
ADVERTISING OPPORTUNITIES,  
AND PACKAGE DEALS  
ARE AVAILABLE!**

Contact us for more information at:  
[exposales@asminternational.org](mailto:exposales@asminternational.org)

SPONSORSHIPS	Shared Sponsorships (Non-Exclusive) \$2,500 USD	Exclusive Specialty Promotional Sponsorships \$5,000 USD	Exclusive Specialty Promotional Sponsorships \$7,500 USD	Premium Networking / Technical Session Sponsorships Range: \$5,000 – 15,000 USD
	<ul style="list-style-type: none"> <li>• Aisle Sign</li> <li>• AM/PM Refreshment Break Sponsor in Exhibit Hall</li> <li>• Exhibitor Lounge</li> <li>• Promotional Inserts Inside Registration Bags</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel Keys</li> <li>• Lanyards</li> <li>• Mobile App</li> <li>• Note Pads</li> <li>• Registration Pens</li> </ul>	<ul style="list-style-type: none"> <li>• Name Badge Holders</li> <li>• Registration Bags</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive Technical Session Sponsor</li> <li>• Keynote Speaker Sponsor</li> <li>• Tuesday, or Wednesday Luncheon Sponsor in the Exhibit Hall</li> <li>• Social Event Sponsor</li> <li>• Welcome Reception with Exhibitors Sponsor</li> </ul>
Full Page Ad in the Final Program	✓	✓	✓	✓
Sponsor Logo on Event Website with URL	✓	✓	✓	✓
Sponsor Logo on Event Signage	✓	✓	✓	✓
Promotional Inserts for Registration Bags	✓	✓	✓	✓
Company Logo on Specialized Item		✓	✓	✓
Email Tags: Company Logo on All Emails to Potential Prospects				✓
Verbal Recognition of Sponsor During Event				✓

# WHY CHARLOTTE?

## 1. AEROSPACE JOBS

North Carolina is home to about **200 aerospace companies** and about **450 aerospace suppliers**. The state is home to more **47,000 engineers**, as well as having the **fourth largest active duty and reservist military population** in the country, many of whom specialize in aerospace propulsion and ground equipment.

## 2. AEROSPACE HUB

North Carolina is among the nation's **TOP REGIONS** for aviation and aerospace activity. Between 2012-2021, North Carolina's aerospace manufacturing sector had an employment growth of 25%, which was 13x the national average. While 28 aviation and aerospace degree programs are offered by the state's colleges, universities, and community colleges.

**MAJOR** Aerospace Companies that Attend AeroMat in North Carolina:

- Airbus
- ATi
- Collins Aerospace
- Curtiss-Wright
- Lockheed Martin
- Northrop Grumman
- Pratt & Whitney
- Spirit Aerosystems
- UNC Charlotte

[...] BOOM IS CONFIDENT THAT [NORTH CAROLINA] WILL EMERGE AS THE WORLD'S SUPERSONIC MANUFACTURING HUB.

— Blake Scholl, Founder and CEO of Boom Supersonic

## 3. LOCATION

Charlotte, or the Queen City, as she has come to be known, is one of America's fastest growing cities and a place that has come into its own, with an evolving landscape full of energy and charm. Explore the distinctive neighborhoods, enjoy a thriving art and culinary scene, take advantage of the many parks and green spaces, and sample the nightlife and entertainment options.

North Carolina's robust transportation infrastructure connects companies to domestic and international markets. The world's 7th busiest airport is located in Charlotte as well as the second largest state-owned highway system.

## 4. SPEND

Over 450+ establishments make up North Carolina's aerospace supply chain, including engineering, composite, textile, manufacturing, and MRO companies. Plus, North Carolina's aerospace manufacturing industry purchases 66% of its supply chain inputs from other businesses in the state. In 2019, the North Carolina Aerospace Industry recorded nearly \$1 trillion in sales.

**Occupation**  
Number of Jobs

**Software and Web Developers, Programmers, and Testers**  
61,565

**Inspectors, Testers, Sorters, Samplers, and Weighers**  
20,420

**Electrical, Electronics, and Electromechanical Assemblers**  
10,316

**Industrial Engineers, Including Health and Safety**  
9,794

**Electrical and Electronics Engineers**  
8,476

**Aircraft Structure, Surfaces, Rigging, and Systems Assemblers**  
507



# CHARLOTTE



# SNAPSHOT OF COMPANIES WHO ATTEND AEROMAT & AEROTECH

AAK CONSULTING L.L.C.  
ABARIS TRAINING RESOURCES INC  
ABS QUALITY EVALUATIONS INC.  
ADVANCED APPLIED SERVICES  
AEM POWER SYSTEMS INC.  
AEROJET ROCKETDYNE  
AEROMAGNESIUM  
AGH UNIV. OF SCI. AND TECHNOL.  
AIR FORCE RESEARCH LABORATORY  
AIRBUS  
AIRGAS  
ALERIS  
ALERIS ROLLED PRODUCTS  
GERMANY GMBH  
ALLIED HIGH TECH PRODUCTS  
ALLINS USA, INC.  
AMAG ROLLING GMBH  
AMASTAN TECHNOLOGIES, INC  
AMPERE SCIENTIFIC  
ANT MATERIALS  
APERAM ALLOYS RESCAL  
APF RECYCLING, INC.  
ARCONIC  
ATI  
AUROCK  
BATTLE MEMORIAL INSTITUTE  
BDC-SPACE MATERIALS  
BELL  
BLUE ORIGIN  
BLUESTREAK BRIGHT AM  
BODYCOTE  
BOEING RESEARCH & TECHNOLOGY  
BOSTON MATERIALS  
BRIGHAM YOUNG UNIVERSITY  
Bruker Corporation  
BRUKER NANO ANALYTICS  
BRUKER NANO SURFACES  
Buehler, An ITW Company  
CAL POLY POMONA / TRD USA  
CARPENTER  
CASE WESTERN RESERVE  
UNIVERSITY  
CASL SURFACE TECHNOLOGIES  
CITY OF LOSANGELES  
CLEAN TEQ  
CMI Industry Metals  
COLLINS AEROSPACE  
CONCORDIA UNIVERSITY  
CONSTELLIUM  
COOEGE TITANIUM  
CORRDESA  
CSIRO  
CURTISS-WRIGHT SURFACE  
TECHNOLOGIES  
DAIDO STEEL CO.,LTD.  
DECHEMA FORSCHUNGSINSTITUT  
DELFT UNIVERSITY OF TECHNOLOGY  
DLTYE  
DSTL  
DYNAMIC SYSTEMS  
DYTRONEX  
EBNER Furnaces, Inc.  
ECK INDUSTRIES, INC.  
ECM USA  
ELECTRALLOY  
ELECTRO OPTICAL SYSTEMS FINLAND  
ELEMENT  
ELEMENT MATERIALS TECHNOLOGY  
EMBRAER S.A  
EMPA  
ERG AEROSPACE  
EUROPEAN SPACE AGENCY  
EWI  
EXMET AB  
EXUM INSTRUMENTS  
FAA  
FEDERAL AVIATION ADMINISTRATION  
- TC  
FIRST RESONANCE  
FLAME SPRAY NORTH AMERICA  
FORT WAYNE METALS  
FOUNDRY SOLUTIONS & METAL SERV.  
FRAUNHOFER IWU  
FREE FORM FIBERS  
FRISA  
FUSERING.COM  
GAI / AERO-MAGNESIUM  
GAMMA ALLOYS  
GE ADDITIVE  
GENERAL ATOMICS  
GKN AEROSPACE  
Gleeble  
GLENAIR  
GRAZ UNIVERSITY OF TECHNOLOGY  
GULFSTREAM AEROSPACE  
HELMHOLTZ ZENTRUM  
GEESTHACHT  
HOGUE METALLURGY  
HORIBA Scientific  
Houghton International  
HOWMET AEROSPACE  
IBC MATERIALS & TECHNOLOGIES  
IHI CORPORATION  
IISC - BANGALORE  
IIT GANDHINAGAR  
IMPACT INNOVATIONS GMBH  
IMPERIAL MACHINE & TOOL DIV OF  
KAISER AL  
IMPRESSION TECHNOLOGIES LTD  
IMR Test Labs  
INNOVATIVE TEST SOLUTIONS  
INSTITUTO SUPERIOR TECNICO  
IOWA STATE UNIVERSITY  
ITALMATCH  
JATA MATERIALS SOLUTIONS, LLC  
JET PROPULSION LABORATORY  
JSC NVO CHERVONA HVILYA  
KAISER ALUMINUM  
KAWASAKI HEAVY INDUSTRIES, LTD.  
KNECHT MANTECH & CI, LLC  
KOREA AEROSPACE RESEARCH  
INSTITUTE  
Laboratory Testing Inc.  
LAM RESEARCH  
LAST MYL  
LEADING EDGE METALS & ALLOYS  
LEICA MICROSYSTEMS  
LISI AEROSPACE  
LOCKHEED MARTIN  
LUCIDEON  
LUXFER MAGNESIUM ROLLED  
PRODUCTS  
MACRODYNE TECHNOLOGIES INC.  
Mager Scientific, Inc.  
MAGMA FOUNDRY TECHNOLOGIES,  
INC.  
Manufacturing Technology, Inc.  
(MTI)  
MATERIALS EVALUATION AND  
ENGINEERING INC  
MATERIALS MODIFICATION INC  
MECHANICAL ENGINEERING, UNC  
CHAR  
MELD MANUFACTURING  
MELD MANUFACTURING  
CORPORATION  
MEOTEC GMBH & CO. KG  
MERCURY MARINE  
MERSEN USA  
METALMART INTERNATIONAL  
MICROTEK FINISHING, LLC  
MISSOURI U. OF SCIENCE &  
TECHNOLOGY  
MONASH UNIVERSITY  
MORF3D  
MOYERS GUN REPAIR  
MT AEROSPACE AG  
MTI  
MYL CONSULTING  
NASA LANGLEY RESEARCH CENTER  
NATIONAL INSTITUTE FOR  
AVIATION RESEARCH  
NGK SPARK PLUGS USA  
NORSK TITANIUM  
NORTHROP GRUMMAN  
NORTON/SAINT-GOBAIN ABRASIVES  
NOVELIS  
NOVELIS KOBLENZ GMBH  
NSL ANALYTICAL SERVICES  
OAK RIDGE NATIONAL LABORATORY  
OERLIKON METCO  
OHIO STATE UNIVERSITY  
OLYMPUS  
PACE TECHNOLOGIES  
PARKER AEROSPACE  
PCC, CHERRY AEROSPACE  
PENNSYLVANIA STATE UNIVERSITY  
PERRYMAN COMPANY  
PING  
PLYMOUTH TUBE  
PLYMOUTH TUBE COMPANY  
POWDERMET INC  
PRATT & WHITNEY  
PRINCE  
PROTO MANUFACTURING INC  
QUAKER HOUGHTON  
QUESTEK INNOVATIONS  
QUINTUS TECHNOLOGIES LLC  
RBTI CONSULTING  
R-E-D INDUSTRIAL PRODUCTS, LLC.  
REM SURFACE ENGINEERING  
Rex Heat Treat  
ROLLS-ROYCE CORP.  
RUBIG INDUSTRIAL FURNACES  
RYERSON UNIVERSITY  
SAFRAN  
SAINT CLAIR SYSTEMS INC  
Sandvik Osprey Ltd.  
Scientific Forming Technologies  
Corporation  
SECO/VACUUM  
Sentecor Cleaning Solutions  
SGL CARBON  
SHARRATT RESEARCH &  
CONSULTING  
SIFCO APPLIED SURFACE  
CONCEPTS  
SIFCO ASC  
SINTX TECHNOLOGIES  
SOLAR ATMOSPHERES  
SOLAR TURBINES INC.  
SOUTHWEST RESEARCH INSTITUTE  
SPECTRO Analytical Instruments  
SPIRIT AEROSYSTEMS, INC  
SST  
STACK METALLURGICAL GROUP  
STELIA AEROSPACE  
SUBARU CORPORATION  
SUMI TOMO  
SUNRISE EM  
SWANSEA UNIVERSITY  
TAIYO AMERICA  
THE BARNES GROUP ADVISORS  
THE BOEING COMPANY  
THE UNIVERSITY OF SHEFFIELD  
THERMO FISHER SCIENTIFIC  
THERMO-CALC SOFTWARE INC

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[aeromatevent.org](http://aeromatevent.org)