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#### Affiliate Societies of ASM International

- Electronic Device Failure Analysis Society (EDFAS)
- Failure Analysis Society (FAS)
- Heat Treating Society (HTS)
- International Metallographic Society (IMS)
- Shape Memory and Superelastic Technologies (SMST)
- Thermal Spray Society (TSS)

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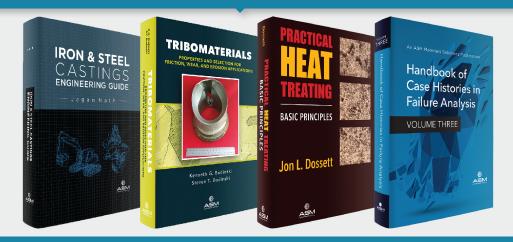


# **BEST SELLER**

Metallurgy for the Non-Metallurgist, Second Edition was named an outstanding academic title, January 2013 - Choice



#### **ASM PUBLISHING**



#### Reasons to Write or Edit a Book

- Record and share your knowledge and experience.
- Serve your profession by advancing the understanding and practice in your area of expertise.
- Establish and enhance your professional reputation and broaden your range of contacts.
- Enhance your organization's reputation through development of a needed information resource.

# Key Attributes of Successful Technical Books

- The work is well-organized and user friendly.
- The treatment of the subject is authoritative and complete.
- The book offers hands-on guidance in an area of fundamental importance to the reader.
- The book provides practical information for problem solving.
- The book includes compelling and unique features that are not otherwise readily available to the reader.

# Topics for New Book Proposals

ASM welcomes proposals from authors for books on topics related to the selection, processing, evaluation, and application of engineering materials. We are especially interested in manuscripts that are practical in nature and offer the reader hands-on guidance. Principal subject areas include:

- Additive manufacturing
- Atlases of engineering graphs or data
- Casting, forging,, etc.
- Computational materials engineering
- Corrosion
- Data compilations
- Environment, recycling
- Failure analysis
- Fatigue and fracture
- Ferrous metals
- Friction and wear
- Heat treatment
- Machining
- Manufacturing processes

- Materials applications
- Materials for medical devices
- Materials property data
- Materials selection
- Materials testing and inspection
- Metal finishing and coating
- Metallography
- Materials for microelectronic devices
- Nonferrous metals
- Plastics, ceramics, and composites
- Reliability and maintenance
- Surface modification/engineering
- Welding, brazing, and soldering

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# Examples of Best Selling Authored Books Published by ASM International

- Metallurgy for the Non-Metallurgist, Second Edition, edited by Arthur C. Reardon
- Iron and Steel Castings Engineering Guide, by Jagan Nath
- Practical Heat Treating: Basic Principles by Jon L. Dossett
- Understanding How Components Fail, Third Edition, by Donald J. Wulpi, edited by Brett Miller
- Steels: Processing, Structure and Performance, by George Krauss
- Microelectronics Failure Analysis Desk Reference, Seventh Edition, edited by Tejinder Gandhi
- Stainless Steels for Design Engineers, by Michael F. McGuire
- Phase Diagrams: Understanding the Basics, edited by F.C. Campbell
- Light Microscopy of Carbon Steels, by L.E. Samuels

