

## **Ms. Sandy Robert, CAE Executive Director**



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Executive Director  
ASM International  
Materials Park, OH**

Sandy Robert, CAE joined ASM International as Executive Director, effective January 1, 2022. Previous to joining ASM, Robert was Chief Executive Officer of the Association for Women in Science (AWIS), where she was hired in 2019 to turn around the association's business model. During her three-year tenure, she spearheaded membership growth and engagement, significantly increased monthly web traffic through digital marketing, and more than doubled year-end donations. She also partnered with the Board to guide AWIS to a competency-based board model.

She was previously Executive Director of Council of Engineering and Scientific Society Executives (CESSE) from 2013 through 2018, where she generated a 73-percent increase in revenue to the respected CESSE CEO meeting, redesigned the partnership program, and rebranded the organization's signature annual meeting to ACCESSE. During Robert's 25-plus-year career in association management, she has focused exclusively on leading Science Technology Engineering and Math (STEM) organizations. Sandy earned a B.A. in French Literature from The University of Michigan, Ann Arbor, and completed M.B.A. Coursework for Operations Management at Eastern Michigan University.

"I am passionate about STEM professions as the drivers of discovery in our global economy and materials science and selection are core to innovation," said Robert. "I'm very enthusiastic about the Board's clear vision and the organization's welcoming nature."