



INTERNATIONAL MATERIALS,
APPLICATIONS & TECHNOLOGIES

2022

SEPTEMBER 12-15, 2022
NEW ORLEANS, LA, USA

THE CIRCULAR MATERIALS ECONOMY

INDUSTRY • ACADEMIA • GOVERNMENT

SPONSORSHIP PROSPECTUS

ORGANIZED BY:



OFFICIAL MEDIA SPONSOR:



ORGANIZING PARTNER:



imatevent.org

IMAT 2022 SPONSORSHIP FORM

Benefits of Sponsorship:

- **BRAND VISIBILITY:** To a Targeted Materials Industry Market Segment
- **CONTENT STRATEGY:** Partner with the Leader in Materials Information
- **EFFICIENT LEAD GENERATION:** Meet face-to-face, build a customer database and promote products
- **RELATIONSHIPS:** Find new collaboration partners, customers and supplier relationships; Strengthen customer relationships
- **ENGAGEMENT:** Increase your involvement within the materials community
- **RECOGNITION:** Make your company stand out as a leader at the event – before, during and after

Premium Social Event Sponsorships

Sponsor the #1 REASON surveyed attendees say they come to Conferences – Attendee Engagement and Networking! Be the Exclusive or Co-Sponsor of the Social Event Dinner, Cocktails or Entertainment on Wednesday night. Leave your mark on this can't miss night!

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsor's logo with URL on event website and signage at the event.

Title Sponsor at the Social Event:

Exclusive: \$20,000 USD

- Deliverables listed above, PLUS
- Company logo on all promotional event emails. Reach thousands of potential prospects before the event!
- Company logo on Social Event tickets
- (20) Social Event tickets for sponsoring company's customers
- (20) Drink Tickets for the Social Event Sponsor
- VIP Exclusive Early-Access to Social Event for up to (50) attendees – (1) hour prior to the opening
- Designated Early-Access Bar & Hors d'oeuvres Station
- Verbal recognition of the sponsoring company at the Social Event

Dinner Sponsor at the Social Event:

Exclusive: \$10,000 USD, Co-Sponsored: \$5,000 USD

- Deliverables listed above, PLUS
- Exclusive Sponsor: (10) Social Event tickets for sponsoring company's customers
- Co-Sponsored: (5) Social Event tickets for sponsoring company's customers

Cocktail Sponsor at the Social Event:

Exclusive: \$10,000 USD, Co-Sponsored: \$5,000 USD

- Deliverables listed above, PLUS
- Company logo on Social Event drink tickets
- Company logo on Bars at the Social Event
- Exclusive (50) drink tickets for the Social Event Sponsor
- Co-Sponsored: (25) drink tickets for the Social Event Sponsor

Entertainment Sponsor at the Social Event: Exclusive: \$10,000 USD, Co-Sponsored: \$5,000 USD

- Deliverables listed above, PLUS
- Exclusive Sponsor: (10) Social Event tickets for sponsoring company's customers
- Co-Sponsored: (5) Social Event tickets for sponsoring company's customers
- Verbal recognition of the sponsoring company by the entertainment at the Social Event

Step & Repeat Banner Sponsorship: Exclusive: \$5,000

- Deliverables listed above, PLUS
- Your full color logo on a step & repeat banner with the IMAT 2022 logo – PERFECT for photo ops!
- Your logo included on take-away photo for ALL Social Event Attendees

Premium Networking / Technical Session Sponsorships

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsor's logo with URL on event website and signage at the event.

Exclusive Keynote Sponsor: \$10,000 USD or Co-Sponsor: \$5,000 USD each

- Deliverables listed above, PLUS
- Verbal acknowledgment as a sponsor prior to Keynote Session
- Exclusive Sponsor: (2) Page Spread in Final Program
- Co-Sponsor: (1) Full Page Ad in Final Program
- Exclusive Sponsor Only: Company logo on all promotional event emails. Reach thousands of potential prospects before the event!

Exhibitor Welcome Reception Sponsor: \$7,500 USD (Multiple Opportunities)

- Deliverables listed above, PLUS
- Reception Stations or bars placed in/around exhibitor's booth
- Company logo on drink tickets
- (20) drink tickets for the Exhibitor Welcome Reception Sponsor
- SELECT STATION: Jambalaya Station, Louisiana Bayou Station, Piggy Mac Station, Mini Po Boy Station, Happy Hour Station or Wine and Cheese Station

Tuesday Luncheon Sponsor in the Exhibit Hall: \$7,500 USD each Wednesday Luncheon Sponsor in the Exhibit Hall: \$7,500 USD each

- Deliverables listed above, PLUS
- Company logo on lunch tickets
- (20) lunch tickets for sponsoring company's customers
- Reserved tables for company's customers in luncheon area

Exclusive Technical Symposia Sponsor: \$7,500 USD or Co-Sponsor: \$4,000 USD each

SELECT ONE: ADDITIVE MANUFACTURING ♦ ENERGY & UTILITIES ♦ FAILURE ANALYSIS ♦ MATERIALS 4.0 ♦ MATERIALS AND PROCESSES FOR AUTOMATION ♦ METALLOGRAPHY ♦ METALS, CERAMICS, COATINGS AND COMPOSITES ♦ SUSTAINABLE MATERIALS AND PROCESSES ♦ LIGHT METAL TECHNOLOGY

- Deliverables listed above, PLUS
- Verbal acknowledgment as a sponsor prior to Technical Symposia
- Logo on screen prior to start of Symposia

Education Workshop Sponsorship: \$5,000 USD each workshop/ per day

- Deliverables listed above, PLUS
- ASM to promote workshop via emails, on website and in promotional materials with company logo
- Verbal acknowledgment as a sponsor prior to Education Workshop
- Location at the convention center or host hotel – location TBD based on availability
- Attendees register in advance and attendee information given to sponsor
- Classroom and A/V equipment included

IDEA Committee Breakfast & Program Sponsorship: \$5,000 USD each

- Deliverables listed above, PLUS
- Verbal acknowledgment as a sponsor during the breakfast
- Opportunity to place collateral piece on attendees chair at breakfast

Mobile App Sponsor: \$5,000 USD each (3 available)

- Deliverables listed above, PLUS
- Company logo on rotating banner on App ... prior to and during Event
- Company logo on rotating banner linked to website

Tuesday AM or PM Refreshment Break Sponsor in Exhibit Hall: \$3,000 USD each

Wednesday AM or PM Refreshment Break Sponsor in Exhibit Hall: \$3,000 USD each

- Deliverables listed above, PLUS
- Refreshment break in/around exhibitor's booth
- SELECT BREAK STATION: Coffee Break Station, Popcorn Cart, Ice Cream Cart, Freshly Baked Gourmet Cookie Station, New Orleans Favorites, Who Dat Sports Break, Mardi Gras Themed, Decatur Street Bakery, or Big Easy Dessert Sampler.
- COCKTAIL BREAK OPTIONS: Cajun Bloody Mary Station, Signature Hurricane Station, South of the Border Margarita Station or Frozen Daiquiri Station

Exhibitor Lounge Sponsor: \$2,500 USD each

- Deliverables listed above, PLUS
- Sponsor of daily refreshments in the Exhibitor Lounge

Specialty Promotional Sponsorships

ALL Sponsorships Include: one-color imprint on specialized item, promotional insert into registration bag (company to provide), full page ad in Final Program, sponsor's logo with URL on event website and signage at the event.

Exclusive \$7,500 USD Sponsorships:

Lanyards
Registration Bags
Badge Holders
Technical Session Headsets for Attendees
Sponsored Bottles of Water

Exclusive \$5,000 USD Sponsorships:

Note Pads
Registration Pens
Hotel Key Cards

Additional Event Sponsorships

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsor's logo with URL on event website and signage at the event.

Wi-Fi at the Convention Center: \$5,000 USD

- Deliverables listed above, PLUS
- Company logo on splash page of Internet launch page
- Custom Wi-Fi network name for length of entire event
- Company logo on all promotional event emails. Reach thousands of potential prospects before the event!

Email Tags: \$5,000 USD each

- Deliverables listed above, PLUS
- Company logo on all promotional event emails. Reach thousands of potential prospects before the event!

Hotel Room Drop: \$5,000 USD each

- Deliverables listed above, PLUS
- Custom piece delivered to all guests staying at the Headquarters Hotel

Product Showcase Display Tower: \$2,500 USD each

Highlight Your Product(s) and Services(s) in the New Product Showcase Display Tower!

- Deliverables listed above, PLUS
- Nine (9) ft. high Product Showcase Display Tower placed in strategic area for all attendees to see!
- Four (4) color graphic panels to display your products and services - ready artwork needs to be provided by sponsor

Promotional Inserts Inside Registration Bags: \$2,500 USD each

- Promotional insert for registration bag (company to provide)
- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgment on signage at Event.

NOTE: Once initial insert is purchased: \$500.00 for each additional insert

Supporter of IMAT 2022 Conference: \$1,500 USD each

- Sponsor logo with URL on event website
- Acknowledgment on signage at Event

Customized Sponsorships are Available.

Email: ExpoSales@asminternational.org

OR Mail completed form along with payment to: ASM International, 9639 Kinsman Road, Materials Park, OH 44073

Logo Requirements for website and signage – ASM needs a hi-res .EPS file.

Please Note: Our Server does not accept zipped files.

Check	IMAT 2022 Sponsorships	Price (USD)
Premium Social Event Sponsorships		
	Social Event Title Sponsor - Exclusive at the Float Den	\$20,000
	Social Event Dinner Sponsor - Exclusive at the Float Den	\$10,000
	Social Event Dinner Sponsor - Co-Sponsored at the Float Den	\$5,000
	Social Event Cocktail Sponsor - Exclusive at the Float Den	\$10,000
	Social Event Cocktail Sponsor - Co-Sponsored at the Float Den	\$5,000
	Social Event Entertainment Sponsor - Exclusive at the Float Den	\$10,000
	Social Event Entertainment Sponsor - Co-Sponsored at the Float Den	\$5,000
	Step & Repeat Banner Sponsor: Exclusive at the Float Den	\$5,000
Premium Networking / Technical Session Sponsorships		
	Keynote Speaker Sponsorship: Exclusive	\$10,000
	Keynote Speaker Sponsorship: Co-Sponsored	\$5,000
	Exhibitor Welcome Reception Sponsor (Multiple Opportunities) SELECT: Jambalaya Station, Louisiana Bayou Station, Piggy Mac Station, Mini Po Boy Station, Happy Hour Station or Wine and Cheese Station	\$7,500
	Tuesday or Wednesday Luncheon Sponsor (Multiple Opportunities)	\$7,500
	Technical Symposia Sponsor: Exclusive - Select One Symposia Circle One: ADDITIVE MANUFACTURING - ENERGY & UTILITIES - FAILURE ANALYSIS - MATERIALS 4.0 - MATERIALS AND PROCESSES FOR AUTOMATION - METALLOGRAPHY - METALS, CERAMICS, COATINGS AND COMPOSITES - SUSTAINABLE MATERIALS AND PROCESSES - LIGHT METAL TECHNOLOGY	\$7,500
	Technical Symposia Sponsor: Co-Sponsored - Select One Symposia Circle One: ADDITIVE MANUFACTURING - ENERGY & UTILITIES - FAILURE ANALYSIS - MATERIALS 4.0 - MATERIALS AND PROCESSES FOR AUTOMATION - METALLOGRAPHY - METALS, CERAMICS, COATINGS AND COMPOSITES - SUSTAINABLE MATERIALS AND PROCESSES - LIGHT METAL TECHNOLOGY	\$4,000
	Education Workshop Sponsorship (Multiple Opportunities)	\$5,000
	IDEA Committee Breakfast & Program Sponsor	\$5,000
	Mobile App Sponsor (Multiple Opportunities)	\$5,000
	Tuesday OR Wednesday AM or PM Refreshment Break Sponsor in Exhibit Hall SELECT BREAK STATION: Coffee Break Station, Popcorn Cart, Ice Cream Cart, Freshly Baked Gourmet Cookie Station, New Orleans Favorites, Who Dat Sports Break, Mardi Gras Themed, Decatur Street Bakery, or Big Easy Dessert Sampler. COCKTAIL BREAK OPTIONS: Cajun Bloody Mary Station, Signature Hurricane Station, South of the Border Margarita Station or Frozen Daiquiri Station	\$3,000
	Exhibitor Lounge Sponsor (Multiple Opportunities)	\$2,500
Specialty Promotional Sponsorships		
	Lanyards	\$7,500
	Registration Tote Bags	\$7,500
	Badge Holders	\$7,500
	Technical Session Headsets for Attendees	\$7,500
	Sponsored Bottles of Water	\$7,500
	Note Pads	\$5,000
	Registration Pens	\$5,000
	Hotel Key Cards	\$5,000
Additional Event Sponsorships		
	Wi-Fi at the Convention Center: Exclusive	\$5,000
	Email Tags	\$5,000
	Hotel Room Drop	\$5,000
	Product Showcase Display Tower	\$2,500
	Promotional Inserts Inside Registration Bag	\$2,500
	Supporter of IMAT 2022 Conference	\$1,500
	Custom Sponsorship	_____
Company Name: _____ Contact Name: _____		
Billing Address: _____		City: _____ St: _____ Zip Code: _____ Country: _____
Phone: _____		Email Address: _____
<input type="checkbox"/> Check Enclosed (Payable to ASM International) Check #: _____ <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express		
Credit Card Number: _____		Exp. Date: _____ CSV: _____
Signature: _____		Name of Cardholder (print): _____

Hospitality Packages: Price is Custom per Request

Use our meeting rooms for presentations, interviews, client pitches or training for your company. We provide a number of meeting space options as conference rooms and boardrooms for rent. Whether your guests will already be attending IMAT 2022 or if they're making the trip just for YOUR meeting - work with us to secure the right space for you!

Meeting Room Options Include:

- Hotel Suites
- Interview Rooms (3-5 people)
- Boardrooms (8-12 people)
- Training Rooms (for up to 25 people)
- Conference Rooms

***All of the above room options are based on space availability at the time of the request

Work with us to find the right space for you!

Meeting Room layouts include, but are not limited to:

- Boardroom – Ideal for formal or business meetings
- Classroom – Providing a comfortable educational environment
- Theater – Best suited for professional presentations
- Hollow square – Great for large committee meetings
- U-Shape – Encourages open group discussion

(Layout, square room footage and other meeting space capabilities based upon type of meeting room selected)

Rental Time Options Include:

- Rent meeting rooms by the hour
- Full or Half day options are available

We will ensure you have everything you need! In addition to your meeting room, add-on options are available and will be quoted based on the meeting room and day options you select.

Add-on Options Available:

- Catering
- A/V
- Internet
- Whiteboards
- Flip Charts
- Onsite Staff

For More Information, Contact: ExpoSales@asminternational.org

Ticket Packages for Customers

Interested in buying Social Event tickets for your customers?

5 tickets: \$375

10 tickets: \$700

20 tickets: \$1,300

Interested in buying drink tickets for the Exhibitor Welcome Reception for your customers?

25 tickets: \$175

50 tickets: \$325

100 tickets: \$600

**All ticket packages can be bundled with your current exhibit space or sponsorship!
The more tickets you purchase, the more savings you'll receive!

Interested in purchasing a VIP area for your company and customers?
WE CAN DO THAT!

Email: ExpoSales@asminternational.org

Ticket Packages for Customers		
	Social Event Tickets for your Customers - 5 Tickets	\$375
	Social Event Tickets for your Customers - 10 Tickets	\$700
	Social Event Tickets for your Customers - 20 Tickets	\$1,300
	Social Event Tickets for your Customers - Custom Qty.	\$_____
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - 25	\$175
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - 50	\$325
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - 100	\$600
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - Custom Qty.	\$_____

Company Name:		Contact Name:		
Billing Address:	City:	St:	Zip Code:	Country:
Phone:		Email Address:		
<input type="checkbox"/> Check Enclosed (Payable to ASM International) Check #: _____		<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Credit Card Number:	Exp. Date:	CSV:		
Signature:		Name of Cardholder (print):		

Recruitment / STEM Outreach Sponsorships

IMAT Conference & Exposition will have broad appeal to a wider demographic than ever—with activities and programming specifically designed for pre-college STEM students, graduate and undergraduate students, and both emerging and seasoned professionals.

ACCESS TO FUTURE MATERIALS ENGINEERS & SKILLED WORKFORCE!

- ◆ Potential Reach of over 5,000 Student Members with over 90 Chapters, Representing Hundreds of Universities from Around the World ◆
- ◆ Tallo Database with over 400,000 High School and College Students Profiles ◆

WITHIN 500 Miles of Louisiana:

- ◆ Over 3,000 Future Engineering Students ◆ Over 10,000 Skilled Workforce Students ◆ Over 200 Technical & Community Colleges ◆

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsors logo with URL on event website and signage at the event.

Title Sponsor (Multiple Opportunities - 5): \$25,000 USD

Student Outreach

TRAVEL GRANTS for students to attend IMAT
Judge & present award for graduate and undergraduate student poster competition
Sponsor of the Trivia Night on Expo Floor
Sponsor of the ThinkTank Competition: includes one judge in competition
Sponsor of ASM DomesDay
Student Union Sponsor
Emerging Professionals Symposia
Passport Program
Early Access to Networking Mixer with Students

Recruitment Program

Career Recruitment Tabletop on Monday, September 12, 2022
Private Interview Room for Career Recruitment Program
Access to Resumes and Ability to Set-up Interviews in Advance

Branding & Promotion

Option for 20'x20' Booth Space
Logo on ALL IMAT Emails
Logo on Signage Prominently Displayed at IMAT
Logo on Entrance Unit
Recognized as Title Sponsor in AM&P enews/MAG Pre & Post Issues
Rotating Banner Logo on IMAT Website
Featured in IMAT Daily Enews
Email Blasts to IMAT Attendees (2 - total)
Emails Blasts to Students - Pre and Post Show (2- total)
Verbal Recognition at Event
Access to Reserved Areas for Keynote and Special Engagement Speakers

[6 Full Conference Registrations](#)

Industry Sponsor: (Multiple Opportunities - 7): \$15,000 USD

Student Outreach

TRAVEL GRANTS for students to attend IMAT
Judge graduate and undergraduate student poster competition
Passport Program
Networking Mixer with Students
Emerging Professionals Symposia
Sponsor of the ThinkTank Competition: includes one judge in competition
Sponsor of ASM DomesDay
Student Union Sponsor

Recruitment Program

Career Recruitment Tabletop on Monday, September 12, 2022
Shared Interview Room Access
Access to Resumes and Ability to Set-up Interviews in Advance

Branding & Promotion

Option for 10'x20' Booth Space
Email Blast to IMAT Attendees (1 - total)
Emails Blast to Students - Pre or Post Show (1- total)
Logo on ALL IMAT Emails
Logo on Signage Prominently Displayed at IMAT
Logo on Entrance Unit
Featured in IMAT Daily Enews
4 Full Conference Registrations

Industry Supporter: (Multiple Opportunities - 10): \$10,000 USD

Student Outreach

TRAVEL GRANTS for students to attend IMAT
Judge graduate and undergraduate student poster competition
Networking Mixer with Students

Recruitment Program

Career Recruitment Tabletop on Monday, September 12, 2022
Shared Interview Room Access
Access to Resumes and Ability to Set-up Interviews in Advance

Branding & Promotion

Option for 10'x10' Booth Space
Logo on Signage Prominently Displayed at IMAT
2 Full Conference Registrations

Additional Recruitment / STEM Outreach Sponsorships

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsors logo with URL on event website and signage at the event.

Inside the Exhibit Hall - \$5,000 USD each (Multiple Opportunities)

Passport Program Sponsorship

New for IMAT 2022! Designed as a fun and interactive way to encourage students to attend specific events and visit certain areas in the exhibit hall, this program is a great way to help support student development. Sponsor this program and make your exhibit booth a planned stop for students!

Headshots on the Show Floor Sponsorship

With this sponsorship, attendees will receive a digital photo for their LinkedIn profile from a professional photographer. The Headshot Station will be placed inside the Exhibit Hall.

IMAT Trivia Night Sponsorship

New for IMAT 2022! Occurring in the Exhibit Hall during the exhibitor welcome reception, this event will allow attendees to form teams and test their knowledge against one another. Questions will be both general trivia and materials-specific.

ASM DomesDay Sponsorship

The ASM Geodesic Dome Design Competition pits student members against one another in a material selection and design contest. Judged across various criteria, the highlight of the contest is the destruction of the domes via compression testing.

At the Convention Center - \$5,000 USD each (Multiple Opportunities)

Emerging Professional Symposium Sponsorship

A great way to support student and emerging professional development, this symposium will feature talks and presentations on career development, soft skills, and different career paths.

Materials ThinkTank Sponsorship

New for IMAT 2022! This exciting competition will have student and professionals pitch their product and material ideas to a panel of judges to see who walks away with the cash prize. Judges and sponsoring companies will be able to meet with the competitors and provide constructive feedback to help them further refine their pitch and/or idea. Looking for a position to fill? The ASM ThinkTank is the perfect place to meet and see prospective talent in action.

Student Union Sponsorship

New for IMAT 2022! This lounge is for students to relax and work on homework and/or study for their classes while at the conference.

Student Grants - \$2,500 - \$20,000

One of the main reasons students are not able to attend conferences is due to financial challenges. Help ASM support student development and attendance by contributing to our travel grant program. Our goal is to provide grants to the majority of student attendees who have to travel more than 50 miles to the conference.

Career Recruitment Packages

The highlight of the student programming, and open to all IMAT attendees, the career expo is the perfect place for you to meet talent and hire qualified candidates for your open positions. Whether it is a full time job or for an internship, come to IMAT expecting to meet your future employees and coworkers!

Career Recruitment Tabletop on Monday, September 12, 2022 with Shared Interview Room Access - \$2,500 USD each

Recruitment / STEM Outreach Sponsorships

	Title Sponsor: (Multiple Opportunities - 5)	\$25,000
	Industry Sponsor: (Multiple Opportunities - 5)	\$15,000
	Industry Supporter: (Multiple Opportunities - 10)	\$10,000
	Passport Program Sponsorship	\$5,000
	Headshots on the Show Floor Sponsorship	\$5,000
	IMAT Trivia Night Sponsorship	\$5,000
	Student Reception Sponsor (during expo reception)	\$5,000
	Emerging Professional Symposium Sponsorship	\$5,000
	Leadership Luncheon Sponsorship	\$5,000
	Materials ThinkTank Sponsorship	\$5,000
	Student Union Sponsorship	\$5,000
	Student Grants - \$2,500 - \$20,000	\$_____
	Career Recruitment Tabletop	\$2,500

Company Name:		Contact Name:		
Billing Address:	City:	St:	Zip Code:	Country:
Phone:		Email Address:		
<input type="checkbox"/> Check Enclosed (Payable to ASM International) Check #: _____		<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Credit Card Number:		Exp. Date:	CSV:	
Signature:		Name of Cardholder (print):		