



## SPONSORSHIP FORM

### Premium Networking / Technical Session Sponsorships

#### Tuesday Education Course Sponsor - Met for the Non-Met: \$5,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and announced during the course introduction
- Company logo on the cover of the course workbook

#### Tuesday Night Welcome Reception with Exhibitors Cocktail Sponsor: \$5,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and during Welcome Reception

#### Tuesday Night Welcome Reception with Exhibitors Entertainment Sponsor: \$3,000 USD

- Entertainment to "Thank" Sponsor during the reception
- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and during Welcome Reception

#### Wednesday Technical Program Sponsor (Aluminum topics): \$3,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event, PowerPoint template and during opening remarks

#### Wednesday Dinner Sponsor at Museo del Acero Horno 3 (Furnace #3 steel museum): \$5,000 USD

Housed in a converted former blast furnace, this museum chronicles the industrial history of Monterrey, which was renowned for its steel production for much of the 20th century. Attendees will be treated to a pyrotechnic show, which recreates the actions of the blast furnace.

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

#### Wednesday Night Transportation Sponsor: \$3,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event
- Company logo on the shuttles



### Wednesday Night Cocktail Sponsor: \$5,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

### Wednesday Night Entertainment Sponsor: \$3,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Evening Event

### Thursday Technical Program Sponsor (conventional heat treatment topics): \$3,000 USD

- (1) 8 ½ " x 11" sell sheet at Registration (company to provide)
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event, PowerPoint template and during opening remarks
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### Tuesday / Wednesday / Thursday Luncheon Sponsor: \$5,000 USD each

- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event and Luncheon

### Tuesday / Wednesday / Thursday Morning Refreshment Breaks: \$2,500 USD each break

### Tuesday / Wednesday / Thursday Afternoon Refreshment Break: \$2,500 USD each break

- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgment on signage at the Event and Refreshment Break
- Half page color ad in Show Directory

## Exclusive Sponsorships

### Registration Bags: \$3,000 USD

### Badge Holders: \$3,000 USD

### Lanyards: \$3,000 USD

- Company one-color logo on specialized registration item
- Full page color ad in Show Directory
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at Event

### Notepads: \$3,000 USD

### Registration Pens: \$2,500 USD

- Company one-color logo on specialized registration item
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event



## Specialty Promotional Sponsorships

### Email Tag Sponsor: \$5,000 USD each

- Email tags on promotional emails sent to thousands of potential Heat Treat Mexico attendees: 150,000 impressions
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Half page color ad in Show Directory
- Acknowledgement in signage at the Event

### One (1) 8½" x 11" piece—Promotional Piece at Registration: \$2,500 USD

- Company logo on specialized registration item (company to provide)
- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Acknowledgement on signage at the Event

### Supporter of Heat Treat Mexico Conference: \$1,500 USD each

- Company logo linked to website on Heat Treat Mexico Conference and Expo website
- Half page color advertisement in Show Directory

## Custom Sponsorships Available!



Check	Premium Networking/Technical/ Promotional Sponsorships	Price
	Tuesday Education Course Sponsor - Met for the Non-Met	\$5,000 USD
	Tuesday Night Welcome Reception with Exhibitors Cocktail Sponsor	\$5,000 USD
	Tuesday Night Welcome Reception with Exhibitors Entertainment Sponsor	\$3,000 USD
	Wednesday Technical Program Sponsor (Aluminum topics)	\$3,000 USD
	Wednesday Night Dinner Sponsor at Museo del Acero Horno 3	\$5,000 USD
	Wednesday Night Transportation Sponsor	\$3,000 USD
	Wednesday Night Cocktail Sponsor	\$5,000 USD
	Wednesday Night Entertainment Sponsor	\$3,000 USD
	Thursday Technical Program Sponsor (conventional heat treatment topics)	\$3,000 USD
	Tuesday Networking Luncheon Sponsor	\$5,000 USD
	Wednesday Networking Luncheon Sponsor	\$5,000 USD
	Thursday Networking Luncheon Sponsor	\$5,000 USD
	Tuesday / Wednesday / Thursday Morning Refreshment Breaks – each break	\$2,500 USD
	Tuesday / Wednesday / Thursday Afternoon Refreshment Breaks – each break	\$2,500 USD
	Exclusive Registration Bags	\$3,000 USD
	Exclusive Badge Holders	\$3,000 USD
	Exclusive Lanyards	\$3,000 USD
	Exclusive Notepads	\$3,000 USD
	Exclusive Registration Pens	\$2,000 USD
	Email Tags	\$5,000 USD
	Promotional Inserts each (company to provide)	\$2,500 USD
	Supporter of Heat Treat Mexico Conference & Expo	\$1,500 USD
	Custom Sponsorship	\$ _____
	<b>Total Due \$</b>	

#### CONTACT and PAYMENT INFORMATION

Company Name:		Contact Name:	
Billing Address	City	State	Zip Code
Country	Email Address		
Phone	Website		
<input type="checkbox"/> Check enclosed (Payable to ASM International) Check # _____			
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express			
Credit Card Number _____		Exp. Date _____	CSV # _____
Signature:		Name of Cardholder (print)	

**Email Application to: [exposales@asminternational.org](mailto:exposales@asminternational.org)**  
**Or Mail completed form along with payment to:**  
**ASM International, Attn: Events Dept. 9639 Kinsman Road, Materials Park, OH 44073**

**Logo Requirements for website and signage - ASM needs a hi-res .eps file.**

**Please note: Our Server does not accept zipped files**

**Email Files to: [exposales@asminternational.org](mailto:exposales@asminternational.org)**