

NEW LOCATION FOR 2023!

HEAT TREAT / TRATAMIENTO TÉRMICO



MARCH 28-30, 2023 | MONTERREY, MEXICO

Exhibiting at Heat Treat Mexico puts you and your company in front of key players, decision makers, and influencers that can help you grow your business! Make this a part of your 2023 budget! This premier event, powered by the strength of the Heat Treating Society, the ASM Mexico Chapter, and the organizers of Heat Treat North America, showcases heat treating resources and technology for emerging markets in Mexico.

NEW session and workshop topics, specifically related to the industry in the region, including:

- Aluminum Heat Treating, Principles and Technology
- Brazing
- Conventional Heat Treatment and Other Manufacturing Processes
- Energy and Environment — Trends in Heat Treatment
- Induction Heat Treatment
- Metallurgy for the Non-Metallurgist™ (FULL DAY COURSE)

EXHIBITOR TABLETOP PACKAGES

PACKAGE #1 — \$2,500 USD

- One Table
- Two Chairs
- One Full Conference Technical Badge
- 50-word Company Description in both English and Spanish in Show Directory
- Post-Event Attendees List (no email addresses)

PACKAGE #3 — \$5,500 USD

- Packages #1 & #2 — **PLUS** (Two) additional Full Conference Badges (Four total)

PACKAGE #2 — \$4,500 USD

- Package #1 — **PLUS** (One) additional Full Conference Technical Badge (Two total), Full Page Ad in Final Program, company logo on event website and signage at the event as a Sponsor

PACKAGE #4 — \$6,500 USD

- Packages #1 & #2 — **PLUS** (Two) additional Full Conference Badges (Six total)

To reserve your space, contact exposales@asminternational.org

ORGANIZED BY:



htmexicoevent.org

WHY MONTERREY?

Monterrey, the country's business capital, is the location of choice for companies manufacturing in Mexico.

- 40% of the world's biggest manufacturers operate in the city
- Produces 25% of the country's steel
- Aerospace & Automotive Clusters
- Manufacturing workforce: +550,000
- Manufacturing companies: over 2,600

INDUSTRIES IN MONTERREY

While companies across all sectors can be found throughout Monterrey, the area is known for a few key sectors that are responsible for much of Mexico's exports to the United States and the rest of the world. Those industries include:

- Aerospace
- Automotive
- Manufacturing

COMPANIES CURRENTLY MANUFACTURING IN MONTERREY

While cities and states throughout Mexico offer their own advantages, Monterrey tops the list for many of the world's biggest brands, including:

- Whirlpool
- Boeing
- Caterpillar
- DeCrane Automotive
- Delphi
- Eaton
- GE
- John Deere
- Johnson & Johnson
- Kia Motors
- MD Helicopters
- Mercedes Benz

With a long history of industry and manufacturing, the city has evolved into a modern metropolis with prominent advantages for manufacturers.

WHY SHOULD YOU EXHIBIT AT HEAT TREAT MEXICO?

- ROI
- The right companies brought directly to YOU!
- Supercharged high-end lead generation
- Powerful, personal networking with qualified attendees
- Provide education to build customer relationships and opportunity to network

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