

2 EVENTS • 2X THE ATTENDEES • 1 LOCATION
NEW PARTNERSHIP IN THE MATERIALS AND AEROSPACE INDUSTRY!

AEROMAT

2023

MARCH 14-16, 2023 | FORT WORTH, TEXAS, USA
EXHIBIT DATES: MARCH 14-15, 2023

aeromatevent.org

EXHIBITOR PROSPECTUS
EXHIBIT TODAY!

CO-LOCATED WITH:

AEROTECH[®]

ORGANIZED BY:



TWO EVENTS ONE LOCATION

THE POWER OF 2

AEROMAT

WHAT IS AEROMAT?

AeroMat brings together the community of aerospace materials and applications from around the globe. AeroMat still holds up as the annual forum that showcases the interchange of emerging technical information on aerospace industry material and processes from experts and leaders around the world.



WHO IS ASM INTERNATIONAL?

ASM International is the world's largest and foremost professional technical society serving the information needs of scientists, engineers, and technicians who develop, test, select, and apply advanced materials, including metals, composites, polymers, and ceramics. As the world's largest and most established materials information society, ASM engages and connects members to a global network of peers and provides access to trusted materials information through reference content and data, education courses, international events, and applied research.

AEROTECH®

WHAT IS AEROTECH?

AeroTech brings together aerospace and engineering professionals representing all specialty fields—from materials and manufacturing to avionics, propulsion to power systems, and economics to safety—will gather for thought-leading technical knowledge and gain invaluable insight into the future of the industry.



WHO IS SAE INTERNATIONAL?

SAE International is a global association of more than 128,000 engineers and related technical experts in the aerospace, automotive, and commercial-vehicle industries. Our core competencies are life-long learning and voluntary consensus standards development.

SIGN UP TO EXHIBIT TODAY!

- Over 1,500 Attendees
- Over 200 Technical Presentations, Keynotes, and Panel Discussions
- 2X the Exhibits
- 2.5 Days of Technical Programming
- 2 Days of Expo
- Multiple Networking Events
- Technical Content on the Expo Floor

WHY EXHIBIT?

AEROMAT IS THE PREMIER EVENT FOR AEROSPACE MATERIALS AND APPLICATIONS FOR THE GLOBAL INDUSTRY. OVER 1,500 ATTENDEES WILL BE ON HAND TO LEARN ABOUT YOUR COMPANY'S LATEST ADVANCES.

BY EXHIBITING, YOU CAN:

- Continue to build and enhance your company profile to key industry professionals.
- Connect with current customers and develop new business relationships.
 - Learn about the latest trends and challenges within the aerospace material and processes industry.
 - Face-to-face networking environment helps you connect with more customers more efficiently.

CONNECT WITH CUSTOMERS.
MAKE NEW CONTACTS.
INCREASE YOUR SALES.

**NOTHING IS MORE
EXPENSIVE THAN A
MISSED OPPORTUNITY.**

EXHIBIT TODAY!

FACE-TO-FACE WORKS

95%

SAY FACE-TO-FACE MEETINGS
ARE ESSENTIAL FOR LONG-TERM
BUSINESS RELATIONSHIPS

85%

BUILD STRONGER, MORE MEANINGFUL
BUSINESS RELATIONSHIPS DURING
IN-PERSON BUSINESS MEETINGS
AND CONFERENCES

84%

PREFER FACE-TO-FACE MEETINGS

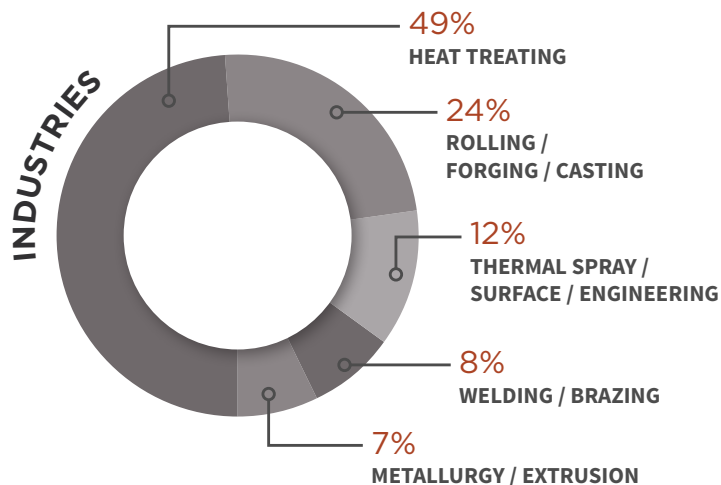
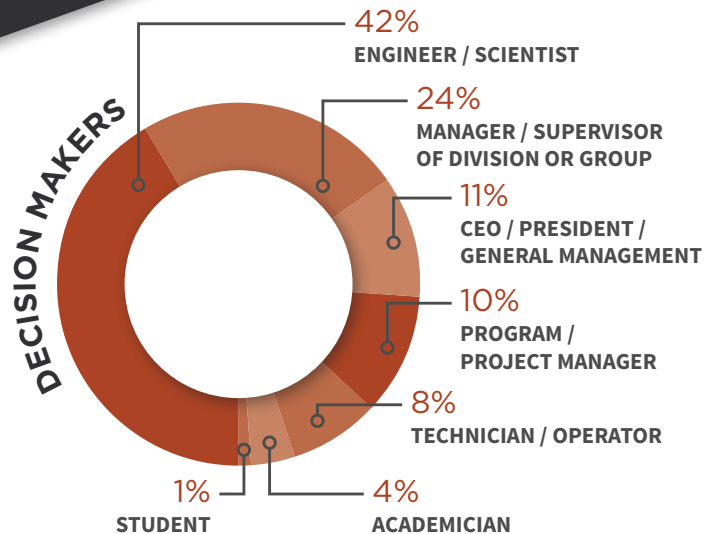
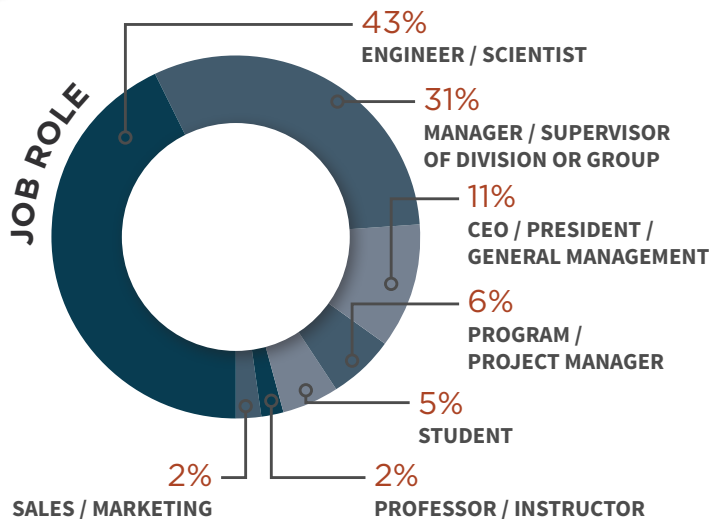
77%

PREFER IN-PERSON CONFERENCES
DUE TO THE ABILITY TO READ BODY
LANGUAGE AND FACIAL EXPRESSIONS

75%

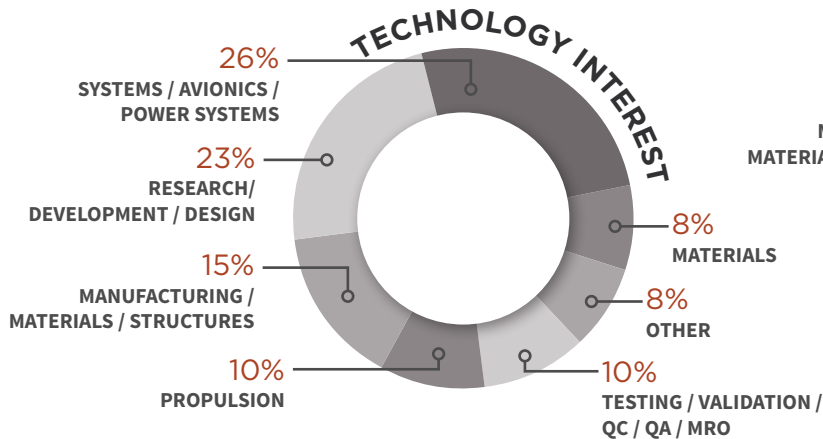
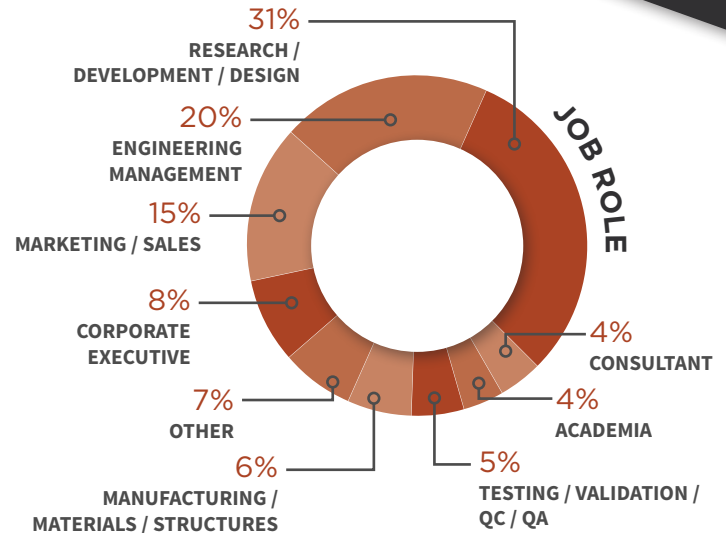
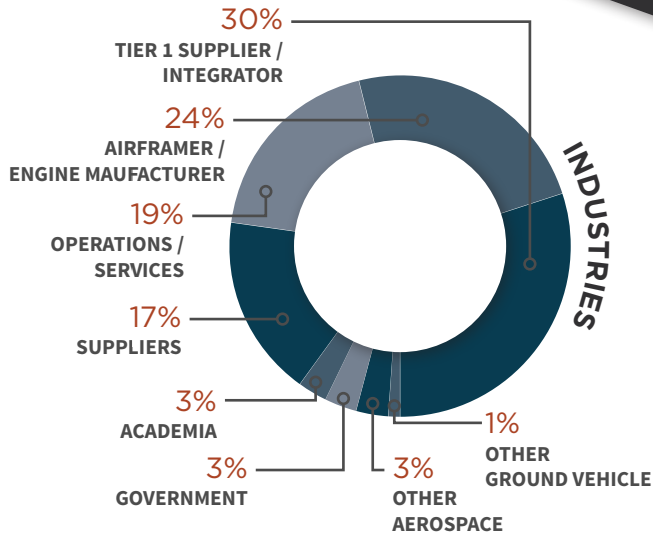
PREFER IN-PERSON CONFERENCES
BECAUSE THEY LEAD TO MORE SOCIAL
INTERACTIONS AND THE ABILITY TO
BOND WITH COWORKERS / CLIENTS

WHO COMES TO AEROMAT?



**Source: 2019 AeroMat Registrant Data*

WHO COMES TO AEROTECH?



AEROMAT + AEROTECH: SHAPING THE FUTURE OF AEROSPACE

- Additive Manufacturing
- Aerospace
- Avionics
- Digital & Data
- Fastening & Tooling
- Heat Treating
- Manufacturing / Materials / Structures
- Metallurgy / Extrusion
- Rolling / Forging / Casting
- Systems Engineering & Design
- Thermal Spray / Surface / Engineering
- Welding / Brazing

*Source: 2020 AeroTech Registrant Data

EXHIBIT INFORMATION

THIS CO-LOCATED EVENT IS AN OUTSTANDING OPPORTUNITY TO MEET FACE-TO-FACE WITH QUALIFIED GLOBAL PROSPECTS LOOKING TO BUY PRODUCTS OR SERVICES.

For the price of exhibiting at ONE exposition, you get exhibitor exposure to **TWO** aerospace audiences!

The AeroMat technical program will focus on innovative aerospace material and process developments, with keynotes and panels to feature research and development of aerospace materials, and collaborations with the global materials community.

BOOTH PACKAGES START AT \$3,500 USD AND INCLUDE:

- Full Technical Conference Registration to **BOTH** AeroMat and AeroTech conferences
- Post-Event Attendee list
- Unlimited Booth Personnel Badges
- Complimentary Expo-Only Pass for Customers
- Promotion Before and During the Event

PACKAGE #1 — \$3,500 USD

All the exhibitor benefits listed above PLUS:

A 10 ft x 10 ft booth space with draped 8 ft high back wall and 3 ft side rails and 7 in x 44 in booth ID sign

PACKAGE #2 — \$4,200 USD

Package #1, PLUS: Full-page ad in the Final Program

PACKAGE #3 — \$5,500 USD

Packages #1 & #2, PLUS: Company logo on event website and signage at the event listed as a Corporate Supporter

TURN-KEY BOOTH — ADDITIONAL \$1,500 USD

Price includes: 10 ft x 10 ft grey carpet, one 6 ft table with black skirting, two chairs, wastebasket, and 120V electricity (Up to 20 AMPS)

*Note: Each additional booth Space is \$3,500 USD
All corner charges are an extra \$100 USD*

**RENTAL RATES INCREASE
ON OCTOBER 31, 2022.
SECURE YOUR BOOTH TODAY!**
exposales@asminternational.org

**If you sell or provide the following,
you need to exhibit at AeroMat:**

ADVANCED RAW MATERIALS

- Additives
- Master Alloys
- Primary Metals

**FABRICATIONS / PERFORMING /
PROCESSING**

- Chemical Analysis
- Consulting Services
- Contract R&D
- Corrosion
- Failure Analysis
- Heat Treating
- High Temperature
- Joining (Welding, Brazing, Adhesive)
- Materials Performance Analysis
- Materials Repair
- Materials Shaping
- Mechanical Testing
- Melting, Refining, Atomizing
- Metallography
- Metalworking Fluids
- Microanalysis
- Microscopes
- Nondestructive Testing / Evaluation
- Physical Testing
- Reliability Analysis
- Robotics
- Sensors
- Surface Treating / Coating / Finishing
- Testing / Characterization

**MATERIALS /
MANUFACTURED**

- Adhesive Bonding Materials
- Ceramic / Ceramic Composites
- High Performance Metals
- Metal Matrix Composites
- Plastics
- Power Blends
- Reinforced Composites

OTHER

- Automated Specimen Preparation
- Fibers
- Industrial Fluids
- Information Services
- Materials Selection
- Prepregs / Weaving / Winding / Lay-up / Curing
- Reinforced Composites

EXHIBIT SCHEDULE AT A GLANCE*

Monday, March 13	
Exhibitor Set-up	10:00 a.m. – 5:00 p.m.
Tuesday, March 14	
Exhibit Hall Open	10:00 a.m. – 6:30 p.m.
Wednesday, March 15	
Exhibit Hall Open	9:30 a.m. – 4:00 p.m.
Wednesday, March 15	
Exhibitor Tear-down	4:00 p.m. – 9:00 p.m.

**Exhibitors dates and times subject to change*



**WHO SHOULD
EXHIBIT?**

AEROMAT ORGANIZING COMMITTEE



EXPAND YOUR REACH

GAIN ADDITIONAL EXPOSURE WITH SPONSORSHIPS AND ADVERTISING!

Join the growing list of sponsors and benefit from positioned branding to interested attendees and decision makers in the aerospace industry. Reach a targeted audience of qualified decision makers interested in learning about the latest developments in aerospace equipment and ancillary products, as well as supplies and services that keep them competitive.

- **BRAND VISIBILITY:** Get exposure to TWO targeted aerospace market segments
- **CONTENT STRATEGY:** Partner with the leaders in materials information
- **EFFICIENT LEAD GENERATION:** Meet face-to-face, build a customer database, and promote products
- **RELATIONSHIPS:** Find new collaboration partners, customers, and supplier relationships and strengthen customer relationships
- **ENGAGEMENT:** Increase your involvement within the aerospace community
- **RECOGNITION:** Make your company stand out as a leader at the event — before, during, and after

**CUSTOMIZED SPONSORSHIPS,
ADVERTISING OPPORTUNITIES,
AND PACKAGE DEALS
ARE AVAILABLE!**

Contact us for more information at:
exposales@asminternational.org

SPONSORSHIPS	Shared Sponsorships (Non-Exclusive) \$2,500 USD	Exclusive Specialty Promotional Sponsorships \$5,000 USD	Exclusive Specialty Promotional Sponsorships \$7,500 USD	Premium Networking / Technical Session Sponsorships Range: \$5,000 – 15,000 USD
	<ul style="list-style-type: none"> • Aisle Sign • AM/PM Refreshment Break Sponsor in Exhibit Hall • Exhibitor Lounge • Promotional Inserts Inside Registration Bags 	<ul style="list-style-type: none"> • Hotel Keys • Lanyards • Mobile App • Note Pads • Registration Pens 	<ul style="list-style-type: none"> • Name Badge Holders • Registration Bags 	<ul style="list-style-type: none"> • Exclusive Technical Session Sponsor • Keynote Speaker Sponsor • Tuesday, or Wednesday Luncheon Sponsor in the Exhibit Hall • Social Event Sponsor • Welcome Reception with Exhibitors Sponsor
Full Page Ad in the Final Program	✓	✓	✓	✓
Sponsor Logo on Event Website with URL	✓	✓	✓	✓
Sponsor Logo on Event Signage	✓	✓	✓	✓
Promotional Inserts for Registration Bags	✓	✓	✓	✓
Company Logo on Specialized Item		✓	✓	✓
Email Tags: Company Logo on All Emails to Potential Prospects				✓
Verbal Recognition of Sponsor During Event				✓

WHY FORT WORTH?

“DALLAS-FORT WORTH IS NO. 1 IN AEROSPACE IN THE U.S.”

— Conway, World's Most Competitive Cities

1. AEROSPACE JOBS

The regional aerospace industry comprises of **more than 600 companies**, accounting for more than **90,000 jobs** in North Texas. Lockheed Martin and Bell Helicopter are the largest area aerospace employers (**both attend AeroMat**) with more than **15,000 employees** between them.

INDUSTRY	ESTABLISHMENTS	AVG EMPLOYMENT
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System, and Instrument Manufacturing	20	4,514
Aerospace Product and Parts Manufacturing	109	32,701
Air Transportation	143	40,197
Support Activities for Air Transportation	272	12,654
Satellite Telecommunications	12	74
Flight Training	51	1,954
TOTAL	607	92,094

Occupation Number of Jobs

Aerospace Engineers
3,192

Electrical Engineers
4,372

**Electronics Engineers,
Except Computer**
4,877

Mechanical Engineers
6,157

**Aerospace Engineering,
Operations Technologists,
and Technicians**
633

**Aircraft Mechanics and
Service Technicians**
8,050

**Aircraft Structure,
Surfaces, Rigging, and
Systems Assemblers**
2,646

**Miscellaneous Assemblers
and Fabricators**
29,658

Machinists
6,261

2. AEROSPACE HUB

Fort Worth is among the nation's **TOP REGIONS** for aviation and aerospace activity. The region is home to the headquarters of two major airlines: American Airlines (Fort Worth) and Southwest Airlines (Dallas). Southwest operates a major maintenance base at Dallas Love Field, creating a strong aviation foundation.

MAJOR Aerospace Companies that Attend AeroMat in Fort Worth Area:

- Airbus
- Bell Helicopter
- Boeing
- Bombardier Aerospace Corp.
- Collins Aerospace
- Gulfstream Aerospace Corporation
- Honeywell
- Lockheed Martin
- Northrop Grumman
- Pratt & Whitney
- Raytheon
- Safran
- Sikorsky Aircraft Corporation
- Southwest Airlines

3. LOCATION

Fort Worth's western heritage blends uniquely with its modern culture. A famously walkable downtown, easy access to DFW International Airport, world-class convention facilities and venues, and the authentic Texas experience of the Stockyards National Historic District make our city a distinctive meeting location.

- DFW is the **fourth-busiest airport** in the world.
- Over **200 nonstop destinations** worldwide, including new direct flights to and from China.
- Over **140 DIRECT** domestic connections.
- Reach ANY major U.S. city in **less than four hours!**

4. SPEND

The Aerospace Industry spends more than:

- **\$24 billion** on goods and services for inputs into production.
- **\$11.1 billion** in wages and benefits.

DFW Airport has a **\$31.6 billion** impact on the region and is investing **\$2.3 billion** in upgrades and renovation.



SNAPSHOT OF COMPANIES WHO ATTEND AEROMAT & AEROTECH

AEROLYTICS LLC
AEROSPACE COMPOSITES
CONSULTING
AIRBUS
AIRLINES FOR AMERICA
AMPAIRE INC
ASTRONICS AES
BAE SYSTEMS
BELL HELICOPTER
TEXTRON
BLUE ORIGIN
BOEING
BOMBARDIER
CASCADE AEROSPACE
COLLINS AEROSPACE
DELTA AIRLINES
EATON
EMBRAER
EUROPEAN SPACE
AGENCY
GE AVIATION
GE GLOBAL RESEARCH
GENERAL ELECTRIC
GENERAL MOTORS
GERMAN AEROSPACE
CENTER (DLR)
GKN AEROSPACE
GULFSTREAM
AEROSPACE CORP
HONEYWELL
HUMMINGBIRD AERO LLC
LOCKHEED MARTIN
LOS ALAMOS NATIONAL
LABORATORY
NASA
NAVAIR
NORTHROP GRUMMAN
AEROSPACE
OHIO STATE UNIVERSITY
PARKER HANNIFIN
PENN STATE UNIVERSITY
PRATT & WHITNEY
PURDUE UNIVERSITY
QUESTEK INNOVATIONS LLC
RHEINMETALL CANADA
ROBOTIC SYNERGY
ROLLS-ROYCE
SAFRAN
SANDIA NATIONAL
LABORATORIES
SAUDI ARAMCO
SIEMENS ENERGY
SIEMENS PLM SOFTWARE
SIKORSKY AIRCRAFT CORP
SPIRIT AEROSYSTEMS INC
STONY BROOK UNIVERSITY
THYSENKRUPP SYSTEM
ENGINEERING
TTTECH
COMPUTERTECHNIK AG
TIMET
UNITED TECHNOLOGIES
US AIR FORCE ACADEMY
US ARMY RESEARCH LAB
US NAVY
US NAVY, DEPARTMENT
OF DEFENSE
USAF
UTS AEROSPACE SYSTEMS



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Materials Park, OH 44073-0002

EXHIBIT TODAY!

aeromatevent.org