

ITSC2023

INTERNATIONAL THERMAL SPRAY
CONFERENCE AND EXPOSITION

NEXT-GENERATION THERMAL SPRAYING FOR FUTURE SURFACES

EXHIBITOR PROSPECTUS

EXHIBIT TODAY!

MAY 22-25, 2023 | QUÉBEC CITY, CANADA
EXHIBIT DATES: MAY 22-24, 2023

ORGANIZED BY:



itscevent.org





WHY QUÉBEC CITY?

1

GROWING INDUSTRY

- \$10.6 billion in revenue in 2019
- Over 6% expected Compound Annual Growth Rate (CAGR) from 2020–2025
- The Canadian/North American Region is expected to hold the largest share of the thermal spray coatings market
- Future thermal spray growth is largely fueled by its extensive usage in:
 - › Aerospace Sector
 - › Medical Devices Industry
 - › Jet Engine Components
 - › Turbine Blades
 - › Landing Gear

2

LOCATION

- Canada's highest ratio of researchers per capita
- 5,500 researchers and associates in cutting-edge fields
- 400 laboratories, research centers and institutes, groups, and consortia and 120 R&D companies
- 5 universities, 16 colleges and technical institutions, and 22 vocational schools and specialized institutes
- Top 10 worldwide for its diversified industrial base (Statistics Canada, 2016)
- Ranked in the Top 7 and Smart 21 of the world's smartest cities (2012–2014)¹

3

COMBINE BUSINESS AND LEISURE

Québec City is a true vacation destination, with a wide range of activities for visitors to enjoy. There are guided tours, excursions, cultural outings, outdoor activities, and history at every turn; Québec City has everything it takes for an enjoyable stay.²

4

INFUSED IN RICH HISTORY AND CULTURE

Québec City is the only walled city in North America whose fortifications are still intact. The city was founded in 1608 and its history lives on in its architecture, heritage, art, and culture. A one-of-a-kind experience in this UNESCO world heritage city, the birthplace of French civilization in North America.²

5

FOODIE PARADISE

Québec City has no shortage of great places to eat. Considered a top culinary destination in North America, Québec City stands out for the variety of restaurants, the quality of its local products, and the creative talent of its chefs. Local event catering services also earn rave reviews.²

6 AFFORDABLE AND COST EFFECTIVE

Québec City offers great value as a conference destination, especially for Americans and Europeans who benefit from the exchange rate. A European-style trip in a North American setting featuring affordable accommodation, food, and transportation. The region has all the advantages and amenities of a big city, set against a spectacular natural backdrop.²

7 FUN TO EXPLORE ON FOOT

Pedestrian-friendly Québec City is meant for walking. Must-see attractions like the Plains of Abraham, Old Québec, and the Petit Champlain district are all within walking distance, just like the Convention Centre and numerous restaurants, hotels, and shops.²

8 GREEN AND SAFE

In addition to being the 3rd safest city in the world because of its low crime rate (CEOWORLD Magazine, 2019), Québec City is the safest French-speaking city in Canada to raise a family (Statistics Canada, 2016). Walk the city worry-free as you soak up its heritage, history, nature, and character. City parks and greenspaces also make for wonderful walking spots, with the St. Lawrence River in the background.²

9 FESTIVE ALL YEAR ROUND

Whatever the season, there's always plenty on the go in Québec City to keep visitors happy. All year round, artistic, cultural, and sports events keep visitors entertained and showcase what local talents have to offer.²

¹"Key Industries." Meet Québec City, <https://meetings.quebec-cite.com/en/key-industries-quebec-city>.

²"10 Reasons to Plan Your Event in Québec City." Meet Québec City, <https://meetings.quebec-cite.com/en/why-meet-quebec-city/10-reasons-to-plan-your-event-in-quebec-city>.

10 FACE-TO-FACE WORKS!

95%

SAY FACE-TO-FACE MEETINGS ARE ESSENTIAL FOR LONG-TERM BUSINESS RELATIONSHIPS

85%

BUILD STRONGER, MORE MEANINGFUL BUSINESS RELATIONSHIPS DURING IN-PERSON BUSINESS MEETINGS AND CONFERENCES

84%

PREFER FACE-TO-FACE MEETINGS

77%

PREFER IN-PERSON CONFERENCES DUE TO THE ABILITY TO READ BODY LANGUAGE AND FACIAL EXPRESSIONS

75%

PREFER IN-PERSON CONFERENCES BECAUSE THEY LEAD TO MORE SOCIAL INTERACTIONS AND THE ABILITY TO BOND WITH COWORKERS / CLIENTS

WHO SHOULD EXHIBIT?

If you sell or provide the following, you need to exhibit at ITSC:

AUXILIARY THERMAL SPRAY EQUIPMENT

Air Compressors
Automated Spraying Systems
Exhaust Systems / Bag Houses
Flow Controller
Manipulators
Metallographic Equipment
Powder Feeder
Robotics
Soundproof Rooms
Spray Booths
Testing Equipment
Wet Collectors

FINISHING SERVICES

Grinding
Industrial Gases
Laser Cladding
Machining
Microstructure Splat
Properties Amorphicity
Superfinishing
Test – PDA
Wear Resistance

PREPARATION EQUIPMENT & SUPPLIES

Blasting Media
Cold Spray Equipment
Industrial Gases
Masking Compounds and Tapes
Pressure and Vacuum Blasting

TESTING, R&D, EDUCATION

Additive Manufacturing
Contract Research
Market Research
Test Coupons
Testing Services / Equipment / Supplies

THERMAL SPRAY APPLICATIONS

Abradable Applications
Atmospheric Corrosion
Clearance Control
Electrical / Electronics
High Temperature Corrosion
Reclamation
Thermal Barrier
Vacuum Plasma
Wear Resistance

THERMAL SPRAY APPLICATORS

Onsite Coating Services
Plasma
Shop Coating Services
Volume Production

THERMAL SPRAY EQUIPMENT

Ceramic Rod Combustion
Cold Spray Equipment
Combustion
Consumable Parts
High Velocity Combustion
Wire Arc Spray

THERMAL SPRAY FINISHING

Finishing Equipment
Finishing Tools / Grinding Wheels
Grinders / Machine Tools
Sand-Blasting Equipment
Sealants

THERMAL SPRAY PROCESS SUPPLIES

Carbide Powders
Ceramic Powders
Ceramic Rods
Industrial Gases
Intermetallic Powders
Metallic Powders
Other Powders
Recycling
Self Fluxing Powders
Wires

THERMAL SPRAY REMOVAL

Water and Cleaning Systems

TRADE ASSOCIATIONS / PROFESSIONAL SOCIETIES

Other Trade Associations / Professional Societies

BY EXHIBITING, YOU CAN:

- Continue to build and enhance your company profile to thousands of key industry stakeholders
- Connect with current customers, develop new business relationships, and increase sales
- Showcase the latest products, services, and trends to solve and support the materials community to be more efficient and cost effective

EXHIBIT HOURS

Exhibit Dates: May 22–24

Monday, May 22 12:00 p.m.–6:30 p.m.
Tuesday, May 23 10:00 a.m.–4:00 p.m.
Wednesday, May 24 10:00 a.m.–1:30 p.m.

BOOTH PACKAGES START AT \$3,250 USD AND INCLUDE:

- Complimentary Expo-Only Pass for Customers
- Post-Event Attendee list
- Promotion Before and During the Event
- Unlimited Booth Personnel Badges
- Discounted Full Conference Registrations to technical program

PACKAGE #1 — \$3,250 USD

All the exhibitor benefits listed above PLUS:

- A 10ft x 10ft booth space with draped 8ft high back wall and 3ft side rails
- Booth ID sign - 7in x 44in

PACKAGE #2 — \$4,200 USD

Package #1, PLUS: Full-Page Ad in the Final Program

PACKAGE #3 — \$5,500 USD

Packages #1 & #2, PLUS: Company Logo on Event Website and Signage at the Event Listed as a Corporate Supporter

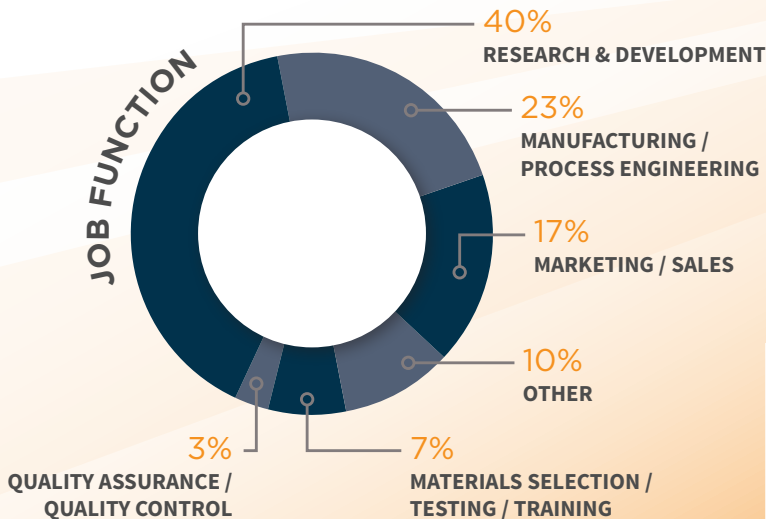
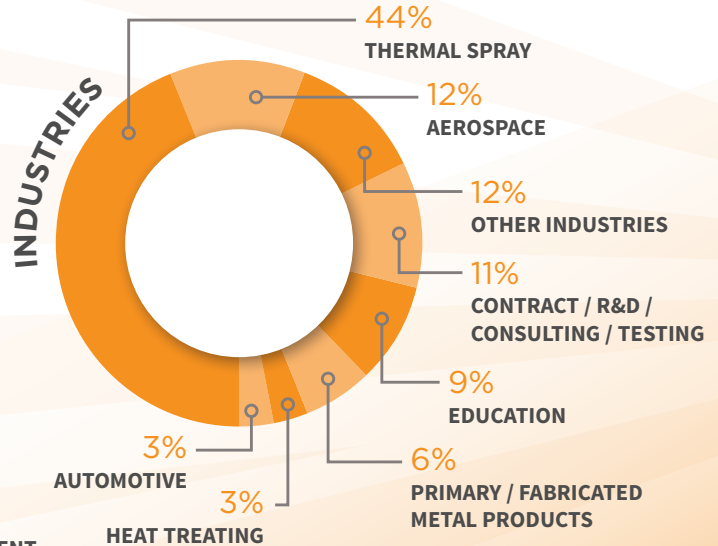
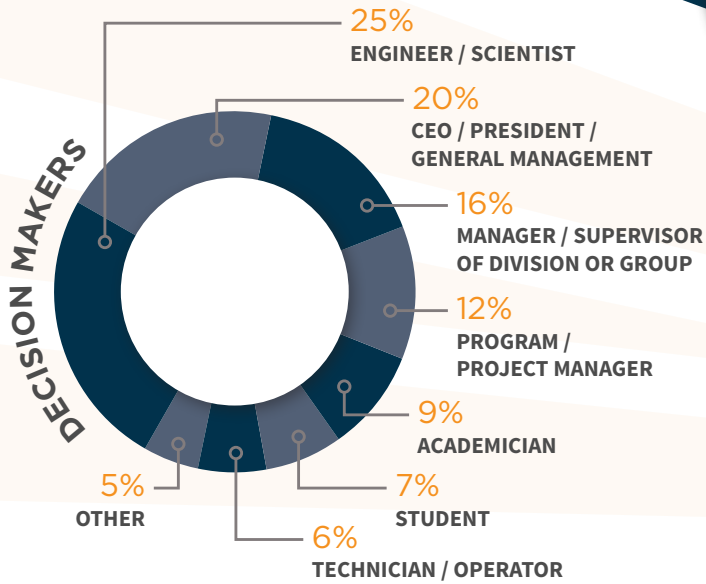
Note: Each Additional Booth Space is \$3,250 USD. Corner charge is an additional \$100 USD

TURN-KEY BOOTH — ADDITIONAL \$1,800 USD

Price Includes: 10ft x 10ft grey carpet, one 6ft table with black skirting, two chairs, wastebasket, and 120V electricity (Up to 20 AMPS)

RENTAL RATES INCREASE ON DECEMBER 1, 2022. SECURE YOUR BOOTH TODAY!
exposales@asminternational.org

WHO COMES TO ITSC?



WE ARE EXCITED TO GET BACK TO **IN-PERSON** EVENTS AND NETWORK **FACE-TO-FACE!**

EXPAND YOUR REACH

GAIN ADDITIONAL EXPOSURE WITH SPONSORSHIPS AND ADVERTISING!

Join the growing list of sponsors and benefit from positioned branding to interested attendees and decision makers in the aerospace industry. Reach a targeted audience of qualified decision makers interested in learning about the latest developments in aerospace equipment and ancillary products, as well as supplies and services that keep them competitive.

- **BRAND VISIBILITY:** Get exposure to targeted thermal spray market segments
- **CONTENT STRATEGY:** Partner with the leaders in materials information
- **EFFICIENT LEAD GENERATION:** Meet face-to-face, build a customer base, and promote products
- **RELATIONSHIPS:** Find new collaboration partners, customers, and supplier relationships and strengthen customer relationships
- **ENGAGEMENT:** Increase your involvement within the thermal spray community
- **RECOGNITION:** Make your company stand out as a leader at the event — before, during, and after

**CUSTOMIZED SPONSORSHIPS,
ADVERTISING OPPORTUNITIES, AND
PACKAGE DEALS ARE AVAILABLE!**

Contact us for more information at:
exposales@asminternational.org

SPONSORSHIPS	Shared Sponsorships (Non-Exclusive) \$2,500 USD	Exclusive Specialty Promotional Sponsorships \$5,000 USD	Exclusive Specialty Promotional Sponsorships \$7,500 USD	Premium Networking / Technical Session Sponsorships Range: \$5,000 – 15,000 USD
	<ul style="list-style-type: none">• Aisle Sign• AM/PM Refreshment Break Sponsor in Exhibit Hall• Exhibitor Lounge• Promotional Inserts Inside Registration Bags	<ul style="list-style-type: none">• Hotel Keys• Lanyards• Mobile App• Note Pads• Registration Pens	<ul style="list-style-type: none">• Name Badge Holders• Registration Bags	<ul style="list-style-type: none">• Exclusive Technical Session Sponsor• Keynote Speaker Sponsor• Tuesday, or Wednesday Luncheon Sponsor in the Exhibit Hall• Social Event Sponsor• Welcome Reception with Exhibitors Sponsor
Full Page Ad in the Final Program	✓	✓	✓	✓
Sponsor Logo on Event Website with URL	✓	✓	✓	✓
Sponsor Logo on Event Signage	✓	✓	✓	✓
Promotional Inserts for Registration Bags	✓	✓	✓	✓
Company Logo on Specialized Item		✓	✓	✓
Email Tags: Company Logo on All Emails to Potential Prospects				✓
Verbal Recognition of Sponsor During Event				✓

SNAPSHOT OF COMPANIES WHO
ATTEND ITSC

- AIST
- AMERICAN CLADDING
TECHNOLOGIES
- AMES LABORATORY
- APPLIED MATERIALS
- ARCELORMITTAL
- BOEING
- CATERPILLAR INC
- CENTER FOR STRUCTURAL
MATERIALS
- CONCORDIA UNIVERSITY
- CURTISS WRIGHT
- DAIMLER AG
- DELTA AIRLINES
- EATON
- EUTECTIC JAPAN
- FRAUNHOFER INSTITUTE
- FUJIMI CORPORATION
- GARDNER DENVER
- GE AVIATION
- GE GLOBAL RESEARCH
- GENERAL ELECTRIC
- GENERAL MOTORS
- GERMAN AEROSPACE
CENTER (DLR)
- GKN AEROSPACE
- HELMUT SCHMIDT
UNIVERSITY
- HONEYWELL
- INTEL CORP
- KENNAMETAL INC
- LOS ALAMOS NATIONAL
LABORATORY
- MCGILL UNIVERSITY
- MIT
- mitsubishi hitachi
POWER SYSTEMS
- NASA
- NATIONAL RESEARCH
COUNCIL CANADA
- NAVAIR
- PRATT AND WHITNEY
- SANDIA NATIONAL
LABORATORIES
- SAUDI ARAMCO
- SIEMENS ENERGY INC
- SPACE EXPLORATION
TECHNOLOGIES
- STONY BROOK UNIVERSITY
- TOCALO CO., LTD.
- US NAVY



9639 Kinsman Road,
Materials Park, OH 44073-0002

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