



INTERNATIONAL MATERIALS,
APPLICATIONS & TECHNOLOGIES

2023

SPONSORSHIP FORM

Premium Networking / Technical Session Sponsorships

Exhibitor Networking Reception Sponsor: \$15,000 (Multiple Opportunities)

- Company logo on drink tickets
- (20) drink tickets for the Exhibitor Networking Reception Sponsor
- Verbal recognition at the Exhibitor Networking Reception
- Promotional insert for registration bag (company to provide)
- Email tags: company logo on all emails to potential prospects
- Full page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Exhibitor Networking Reception

Social Event Sponsor: \$10,000 (Multiple Opportunities)

- Company logo on social event tickets
- (20) drink tickets for the Social Event Sponsor
- Verbal recognition of the sponsoring company at the Social Event
- Promotional insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Social Event

Keynote Sponsor: Exclusive \$10,000 or \$5,000 Co-Sponsorship

Your company has the opportunity to be the exclusive or co-sponsor for the Keynote Speakers for this event.

- Sponsor(s) logos on all screens prior to presentation
- VIP seating for customers at presentation
- Verbal recognition at keynote
- Sponsors logo with URL on event website
- Logo on signage at the event
- Promotional insert into registration bag
- 2-page spread in the Digital Final Program
- Sponsor notated in the mobile app

NEW! Wellness Lounge Sponsor: \$5,000 USD each

Sponsor a space on the exhibit show floor for attendees to relax, unwind, unplug and get motivated!

- Logo displayed within lounge space
- Promotional insert into registration bag
- Full page ad in the Digital Final Program
- Sponsors logo with URL on event website
- Signage at the event

Tuesday, Wednesday or Thursday Luncheon Sponsor in the Exhibit Hall: \$8,000 each

- Company logo on lunch tickets
- (20) lunch tickets for company use or to give to clients
- Verbal recognition at the Luncheon in the Exhibit Hall
- Promotional insert for registration bag (company to provide)
- Email tags: company logo on all emails to potential prospects
- Full page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Luncheon

AM/PM Refreshment Break Sponsor in Exhibit Hall OR Technical Session Area: \$2,500 each

- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Refreshment Break

Technical Session Sponsor: Exclusive \$8,000 or \$5,000 Co-Sponsor

- Acknowledgement as a sponsor prior to Technical Session
- Promotional insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Technical Session

App Sponsor: \$5,000 each (5 available)

- Company logo on rotating banner on App ... prior to and during Event
- Company logo on rotating banner linked to website
- Full page color ad in Show Directory
- Promotional insert for registration bag (company to provide)
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

Specialty Promotional Sponsorships

Exclusive \$7,500 Sponsorships:

Registration Bags

Badge Holders

8 oz. Water Bottles on Show Floor

- Company logo on specialized item
- Promotional insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Sponsor logo with URL on event website

Exclusive \$5,000 Sponsorships:

Lanyards - **SOLD**

Note Pads

Registration Pens

Hotel Keys

- Company logo on specialized registration item
- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

NEW! Registration Sponsor: \$7,500

Sponsor Registration for both conference and exhibit attendees.

- Company logo on the event Registration pages and registration confirmation email
- Promotional insert into registration bag
- Full page ad in the Digital Final Program
- Sponsors logo with URL on event website

NEW! Event Social Wall Sponsor: \$5,000

Sponsor the Event Social Wall to engage and encourage interaction among attendees, speakers, and exhibitors alike.

- Company logo at the top of the Social Wall
- Promotional insert into registration bag
- Full page ad in the Digital Final Program
- Sponsors logo with URL on event website

NEW! Walking Challenge Sponsor: \$6,000

Sponsor the Walking Challenge to encourage fitness and the competitive spirit among event attendees!

- Company logo at the top of the Leaderboard placed outside of the Wellness Lounge
- Logo associated with Walking Challenge promotion
- Promotional insert into registration bag
- Full page ad in the Digital Final Program
- Sponsors logo with URL on event website

Email Tags: \$5,000 each

Reach **thousands** of potential prospects before the Event

- Company logo on all promotional emails.
- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

Exhibitor Lounge: \$2,500

- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Conference and Expo web page
- Acknowledgement on signage at Event and logo on hanging sign above Exhibitor Lounge

Promotional Inserts inside Registration Bags: \$2,500 each

- Promotional insert for registration bag (company to provide)
- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

NOTE: Once initial insert is purchased: \$500.00 for each additional insert

Aisle Sign: \$2,500

- Company logo on choice of aisle sign (first come-first served basis)
- Half page color ad in Show Directory
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

Supporter of Heat Treat 2023 Conference: \$1,500

- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

Customized Sponsorships are Available.

Email ExpoSales@asminternational.org

OR Mail completed form along with payment to:

ASM International, 9639 Kinsman Road, Materials Park, OH 44073

Logo Requirements for website and signage – ASM needs a hi-res eps file.

Please note: Our Server does not accept zipped files

Email: exposales@asminternational.org



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Check	IMAT 2023 Sponsorships	
PREMIUM NETWORKING / TECHNICAL SESSION SPONSORSHIPS		
	Exhibitor Networking Reception Sponsor	\$15,000
	Social Event Sponsor	\$10,000
	Keynote Sponsor - Exclusive	\$10,000
	Keynote Sponsor – Co-Sponsorship	\$5,000
	NEW! Wellness Lounge Sponsor	\$5,000
	Tuesday, Wednesday or Thursday Luncheon Sponsor	\$8,000
	AM/PM Refreshment Break in Exhibit Hall Sponsor	\$2,500
	AM/PM Refreshment Break in Technical Session	\$2,500
	Technical Session Sponsor - Exclusive	\$8,000
	Technical Session - Co-Sponsor	\$5,000
	App Sponsor (5 available)	\$5,000
	Exclusive Registration Bags	\$7,500
	Exclusive Badge Holders	\$7,500
	Exclusive 8 oz. Water Bottles on Show Floor	\$7,500
SOLD	Exclusive Lanyards	\$5,000
	Exclusive Note Pads	\$5,000
	Exclusive Registration Pens	\$5,000
	Exclusive Hotel Keys Sponsor	\$5,000
	NEW! Registration Sponsor	\$7,500
	NEW! Event Social Wall Sponsor	\$5,000
	NEW! Walking Challenge Sponsor	\$6,000
	Email Tags	\$5,000
	Exhibitor Lounge Sponsor	\$2,500
	Promotional Inserts each (company to provide)	\$2,500
	Aisle Sign Sponsor	\$2,500
	Supporter of HT 2023 Conference	\$1,500
	Customized Sponsorship	\$_____
	Total Due \$	
CONTACT INFORMATION		
Company Name:		Contact Name:
Billing Address	City, State	Zip Code Country
Phone	Email Address	
<input type="checkbox"/> Check enclosed (Payable to ASM International) Check # _____ <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover		
Credit Card Number _____ Exp. Date _____ CSV (3 or 4 digit code): _____		
Signature:		Name of Cardholder (print)



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Hospitality Packages

Use our meeting rooms for presentations, interviews, client pitches or training for your company. We provide a number of meeting space options as conference rooms and boardrooms for rent. Whether your guests will already be attending Heat Treat or if they are making the trip just for YOUR meeting - work with us to secure the right space for you!

Meeting Room Options Include:

- Hotel Suites
- Interview Rooms (3-5 people)
- Boardrooms (8-12 people)
- Training Rooms (for up to 25 people)
- Conference Rooms

****All of the above room options are based on space availability at the time of the request*

Work with us to find the right space for you! Meeting Room layouts include, but are not limited to:

- Boardroom – Ideal for formal or business meetings
- Classroom – Providing a comfortable educational environment
- Theater – Best suited for professional presentations
- Hollow square – Great for large committee meetings
- U-Shape – Encourages open group discussion

(Layout, square room footage and other meeting space capabilities based upon type of meeting room selected)

Rental Time Options Include:

- Rent meeting rooms by the hour for as long as you need
- Full or Half day options are available

We will ensure you have everything you need! In addition to your meeting room, add-on options are available and will be quoted based on the meeting room and day options you select.

Add-on Options Could Include:

- Catering
- A/V
- Internet
- Whiteboards
- Flip Charts
- Onsite Staff

To receive your quote today, please contact ExpoSales@asminternational.org



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Ticket Packages for Customers

Interested in buying Social Event tickets for your customers?

5 tickets: \$385

10 tickets: \$750

20 tickets: \$1,460

Interested in buying drink tickets for the Exhibitor Welcome Reception for your customers?

25 tickets: \$200

50 tickets: \$350

100 tickets: \$650

****All ticket packages can be bundled with your current exhibit space or sponsorship!**

The more tickets you purchase, the more savings you'll receive!

Interested in purchasing a VIP area for your company and customers?

WE CAN DO THAT!

Email: ExpoSales@asminternational.org

Check	Ticket Packages for Customers			
	Social Event Tickets for your Customers - 5 Tickets			
	\$385			
	Social Event Tickets for your Customers - 10 Tickets			
	\$750			
	Social Event Tickets for your Customers - 20 Tickets			
	\$1,460			
	Social Event Tickets for your Customers - Custom Qty.			
	\$ _____			
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - 25			
	\$200			
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - 50			
	\$350			
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - 100			
	\$650			
	Drink Tickets for the Exhibitor Welcome Reception for your Customers - Custom Qty.			
	\$ _____			
	Total Due \$			
CONTACT INFORMATION				
Company Name:		Contact Name:		
Billing Address		City, State	Zip Code	Country
Phone		Email Address		
<input type="checkbox"/> Check enclosed (Payable to ASM International) Check # _____ <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover				
Credit Card Number _____ Exp. Date _____ CSV (3 or 4 digit code): _____				
Signature:		Name of Cardholder (print)		