

SPONSORSHIP FORM

Premium Networking / Technical Session Sponsorships

Exclusive Keynote Session Sponsor: \$10,000 USD or Keynote Session Co-Sponsor: \$5,000 USD each

- Acknowledgement as a sponsor prior to Keynote Session
- Promotional one-page insert for registration bag (company to provide)
- Email tags on promotional emails sent to thousands of potential ISTFA attendees: 150,000 impressions
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and at during Keynote Session

*Exclusive Social Event Dinner Sponsorship: \$5,000 USD - **SOLD***

- Company logo on Dinner tickets
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and at Social Event

*Exclusive Social Event Cocktail Sponsorship: \$5,000 USD - **SOLD***

- Company logo on Drink tickets
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and at Social Event

*Exclusive Social Event Green Screen Photograph/Takeaway Sponsorship: \$3,000 USD - **SOLD***

- Logo on Green Screen Photograph/Takeaway at the Social Event
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and at Social Event

Expo Networking Reception Sponsor: \$5,000 USD – 4 AVAILABLE!

- Company logo on Event tickets
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Expo Networking Reception

Networking Breakfast / General Membership Meeting Sponsorship: \$5,000 USD

- Email tags on promotional emails sent to thousands of potential ISTFA attendees
- PowerPoint Slide at breakfast on company products and services
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and Breakfast/Membership Meeting

Tuesday or Wednesday Exhibit Hall Luncheon Sponsorship: \$4,500 USD each

- Email tags on promotional emails sent to thousands of potential ISTFA attendees
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and Luncheon

Tuesday AM or PM Refreshment Break Sponsorship: \$2,500 USD each

Wednesday AM Refreshment Break Sponsorship: \$2,500 USD each

- Logo with URL on event website
- Half page color ad in Show Directory
- Acknowledgment on signage at the Event and Refreshment Break

Dessert / Poster Reception Sponsorship: \$4,500 USD each

- Email tags on promotional emails sent to thousands of potential ISTFA attendees
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and Dessert/Poster Reception

Technical Session Refreshment Break Sponsorship: \$2,500 USD each

- Logo with URL on event website
- Half page color ad in Show Directory
- Acknowledgment on signage at the Event and Technical Session

User Group Sponsorships:

Select One: Nano/Scanning Probe, FIB, **Sample Preparation-SOLD**, System on Package, OFI/Test/

Diagnostics, Standardized and AI enhanced FA workflows: \$2,500 USD each (*non-exclusive sponsorship*)

- Recognition of company sponsorship in the EDFA magazine post-show edition
- Half page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event and User Group

Mobile App Sponsorship: \$5,000 USD each (3 available)

- Company logo on rotating banner on App - prior to and during Event
- Company logo on rotating banner linked to website
- Full page color ad in Show Directory
- Promotional one-page insert for registration bag (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the Event

Exhibitor Lounge Sponsorship: \$2,500 USD each

- Logo with URL on event website
- Full page color ad in Show Directory
- Acknowledgement on signage at the Event and hanging signage with sponsor logo above Exhibitor Lounge

NEW! Wellness Lounge Sponsorship: \$5,000 USD each

Sponsor a space on the exhibit show floor for attendees to relax, unwind, unplug and get motivated!

- Logo displayed within lounge space
- Logo with URL on event website
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad in Show Directory
- Acknowledgement on signage at the Event and hanging signage with sponsor logo above Exhibitor Lounge

Exclusive Sponsorships

Registration Tote Bags: \$7,500 USD - **SOLD**

Name Badge Holders: \$7,500 USD - **SOLD**

Exclusive 8 oz. Water Bottles in Expo Hall: \$7,500 USD

- Company one-color logo on specialized item
- Promotional one-page insert for registration bag (company to provide)
- Full page color ad Show Directory
- Logo with URL on event website
- Acknowledgement in signage at Event

Lanyards: \$5,000 USD - **SOLD**

Hotel Key Card: \$5,000 USD

- Company one-color logo on specialized item
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event

Note Pads: \$3,000 USD - **SOLD**

Registration Pens: \$3,000 USD - **SOLD**

- Company one-color logo on specialized item
- Logo with URL on event website
- Acknowledgement on signage at the Event

Exclusive Product Showcase Display: \$3,200 USD each

Highlight Your Product(s) and Services(s) in the New Product Showcase Display!

- 8' Product Showcase Display placed in strategic area for all attendees to see
- (4) graphic panels to display your product(s) and service(s) - ready artwork needs to be provided by sponsor
- Logo with URL on event website
- Acknowledgement on signage at the Event

Specialty Promotional Sponsorships

Hotel Room Drop: \$5,000 USD each

- One (1) piece of promotional material placed in attendee's hotel room – host hotel only
- Full page color ad in Show Directory
- Logo with URL on event website
- Acknowledgement on signage at the Event

Email Tag Sponsor: \$5,000 USD each

- Company logo on all promotional emails ... Reach *thousands* of potential prospects before the Event
- Logo with URL on event website
- Half page color ad in Show Directory
- Acknowledgement in signage at the Event

One (1) 8½" x 11" piece—Promotional Insert in Registration Bag: \$2,500 USD each

- Promotional one-page insert for registration bag (company to provide)
- Logo with URL on event website
- Acknowledgement on signage at the Event

Aisle Sign Sponsor: \$2,500 USD each

- Company logo on choice aisle sign (aisles are first-come, first-served basis)
- Logo with URL on event website
- Half page ad in Show Directory
- Acknowledgement in signage at the Event

EDFA Webinar Sponsor: \$5,000 USD each ... *100 Qualified Leads Sponsor a customized online webinar; boosts sales & provide value-added information for your customers and prospects*

- Custom company sponsored webinar powered by ASM GoToWebinar
- ASM will product, market, host and provide you qualified leads
- * *GoToWebinar is the #1 software for webinar delivery ... qualified leads to reach your buyers*

Supporter of ISTFA Conference: \$1,500 USD each

- Logo with URL on event website
- Half page color advertisement in Show Directory

Customized Sponsorships are Available.

Email: exposales@asminternational.org

Or Mail completed form along with payment to:

ASM International, C/O: Events Department, 9639 Kinsman Road, Materials Park, OH 44073

Logo Requirements for website and signage - ASM needs a hi-res eps file.

Please note: Our Server does not accept zipped files

Email: exposales@asminternational.org

Check	Premium Networking/Technical/ Promotional Sponsorships	Price
	Exclusive Keynote Session Sponsor or Co-Sponsorship	\$10,000 / \$5,000
	Exclusive Social Event Dinner Sponsorship - SOLD	\$5,000
	Exclusive Social Event Cocktail Sponsorship - SOLD	\$5,000
	Exclusive Social Event Green Screen Photograph/Takeaway Sponsorship - SOLD	\$3,000
	Expo Networking Reception Sponsorship – 4 AVAILABLE!	\$5,000
	Exclusive Networking Breakfast/General Membership Meeting Sponsorship	\$5,000
	Tuesday or Wednesday Exhibit Hall Luncheon Sponsorship	\$4,500
	Tuesday AM or Tuesday PM Refreshment Break Sponsorship	\$2,500
	Wednesday AM Refreshment Break Sponsorship	\$2,500
	Wednesday PM Dessert/Poster Reception Sponsorship	\$4,500
	Technical Session Refreshment Break Sponsorship	\$2,500
	User Group Sponsorship (each – non-exclusive) Circle One: Nano/Scanning Probe, FIB, Sample Preparation- SOLD , System on Package, OFI/Test/Diag, AI FA Workflows	\$2,500
	Mobile App Sponsorship (3 available)	\$5,000
	Exclusive Exhibitor Lounge Sponsorship	\$2,500
	NEW! Wellness Lounge Sponsorship	\$5,000
	Exclusive Registration Tote Bag Sponsorship - SOLD	\$7,500
	Exclusive Name Badge Holder Sponsorship - SOLD	\$7,500
	Exclusive 8 oz. Water Bottles in Expo Hall Sponsorship	\$7,500
	Exclusive Lanyards Sponsorship - SOLD	\$5,000
	Exclusive Hotel Key Card Sponsorship	\$5,000
	Exclusive Note Pad Sponsorship - SOLD	\$3,000
	Exclusive Registration Pen Sponsorship - SOLD	\$3,000
	Exclusive Product Showcase Display	\$3,200
	(1) Piece Hotel Room Drop	\$5,000
	Email Tags	\$5,000
	EDFA Webinar (each)	\$5,000
	Promotional Inserts (each) <i>company to provide</i>	\$2,500
	Aisle Sign (each)	\$2,500
	Supporter of 2023 ISTFA Conference	\$1,500
	Custom Sponsorship	\$ _____

CONTACT and PAYMENT INFORMATION

Company Name:		Contact Name:	
Billing Address:	City:	State:	Zip Code:
Country:	Phone:		
Email Address:			
<input type="checkbox"/> Check enclosed (Payable to ASM International)		Check #: _____	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express			
Credit Card Number:	Exp. Date:	CSV (3 or 4 digit code):	
Signature:	Name of Cardholder (print):		

Ticket Packages for Customers

Interested in buying Social Event tickets for your customers or staff?

5 tickets: \$375 **10 tickets: \$700** **20 tickets: \$1,300**

Interested in buying Drink Tickets for the Welcome Reception with Exhibitors for your customers or staff?

25 tickets: \$175 **50 tickets: \$325** **100 tickets: \$600**

Interested in buying Lunch Tickets for your customers or staff?

5 tickets: \$100 **10 tickets: \$180** **20 tickets: \$350**

****All ticket packages can be bundled with your current exhibit space or sponsorship!**

The more tickets you purchase, the more savings you'll receive!

Interested in purchasing a VIP area for your company and customers?

WE CAN DO THAT!

Email: ExpoSales@asminternational.org

Check	ISTFA 2023 Ticket Packages	Price
	Social Event Tickets for your Customers - 5 Tickets	\$375
	Social Event Tickets for your Customers - 10 Tickets	\$700
	Social Event Tickets for your Customers - 20 Tickets	\$1,300
	Social Event Tickets for your Customers - Custom Qty.	_____
	Drink Tickets for the Welcome Reception with Exhibitors for your Customers - 25	\$175
	Drink Tickets for the Welcome Reception with Exhibitors for your Customers - 50	\$325
	Drink Tickets for the Welcome Reception with Exhibitors for your Customers - 100	\$600
	Drink Tickets for the Welcome Reception with Exhibitors for your Customers - Custom Qty.	_____
	Lunch Tickets for your Customers - 5 Tickets	\$100
	Lunch Tickets for your Customers - 10 Tickets	\$180
	Lunch Tickets for your Customers - 20 Tickets	\$350
	Lunch Tickets for your Customers - Custom Qty.	_____

CONTACT and PAYMENT INFORMATION

Company Name:		Contact Name:	
Billing Address:	City:	State:	Zip Code:
Country:	Phone:		
Email Address:			
<input type="checkbox"/> Check enclosed (Payable to ASM International)		Check #: _____	
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	CSV (3 or 4 digit code):
Credit Card Number:		Exp. Date:	
Signature:		Name of Cardholder (print):	