

Advertise in the DIGITAL SMST 2023 Final Program *FINAL*
PROGRAM ADS ARE DUE: FRIDAY, JANUARY 20, 2023

Artwork Specs for 8.5" x 11" Trim Size

Full Page

Non-Bleed Dimensions: 7" (w) x 10" (h)

Bleed Dimensions: 8 3/4" (w) x 11 1/4" (h)

Price: \$1,575.00 USD

Cover Ad: \$2,500 USD

****Bleed dimensions above are for COVERS only****

Half Page (Horizontal)

Non-Bleed Dimensions: 7" (w) x 5" (h)

Price: \$975.00 USD

Electronic Format

- All color ads are in 4-color CMYK
- High-resolution files accepted: .PDF, .EPS or .TIF
- Fonts MUST be embedded
- Bleeds are accepted for cover, inside cover, back cover, and inside back cover **ONLY**
- Bleeds should be at least 1/8" past the trim
- For full page, all vital copy must be at least 3/16" from trim
- Line art must have a resolution of 600 dpi
- Screened graphics must have a resolution of 300 dpi

File Submission

- Submit files to: exposales@asminternational.org
- Files should not require any production work by ASM
- The ASM server does not accept zipped files

Full Payment due with signed advertising contract!

Signed advertising contract indicates the applicant's willingness to abide by all terms & conditions and general regulations. The Terms of Cancellation are located in the Terms and Conditions.

Final Program Advertising Contract

Exhibiting Company Name: _____

Address: _____

City/ST/Zip: _____

Country: _____

Website: _____

Contact Person For All Advertising Correspondence

Contact Name: _____

Title: _____

Telephone: _____

Fax: _____

Email: _____

Payment Information

FULL payment MUST accompany this application.

Check Enclosed (*Payable to ASM International*) \$ _____

Charge: Credit Card Amount \$ _____

____ VISA ____ MasterCard ____ AMEX ____ Discover

Credit Card Number: _____

Expiration Date: _____ CSV Code: _____

Billing Address Same As Listed Above? YES

If NO, Full Billing Address: _____

____ Billing Zip Code: _____

Name of Cardholder: (*print*) _____

Authorized Signature: _____

This application should be signed and emailed to

ExpoSales@asminternational.org.

To make a payment by mail send to:

*ASM International, 9639 Kinsman Road,
Materials Park, OH 44073, Attn.: Events Department*

Additional Advertising Opportunities Provide More Brand Exposure!