

## **Building A Platform for Growth**

### **Aligning your leadership and your strategy to maximize business success**

Mike Evans, CHORUS

Brilliant ideas, breakthrough technologies and winning products have limited success if they aren't combined with the right people and organizational strategies to support healthy sustained growth. Examine priorities for growing a successful enterprise as an entrepreneur or intrapreneur to advance your product(s) from discovery to the marketplace by building a management team that channels its collective energy to reach your most important corporate goals. Explore how you measure up to top performing leaders and learn how to assemble and energize a team that attracts funding and maximizes shareholder value.